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Meitu, Inc.

美图公司

(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美图之家”)

(Stock Code: 1357)

**POLL RESULTS OF THE ANNUAL GENERAL MEETING
HELD ON WEDNESDAY, JUNE 3, 2020 AND APPOINTMENT OF NON-EXECUTIVE
DIRECTOR AND INDEPENDENT NON-EXECUTIVE DIRECTOR**

Reference is made to the circular (the “Circular”) and the notice of annual general meeting (the “AGM Notice”) of Meitu, Inc. (the “Company”) dated April 23, 2020. Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Circular.

POLL RESULTS OF THE ANNUAL GENERAL MEETING

The Board is pleased to announce the poll results of the annual general meeting of the Company held at Studio 1, Level 7, W Hong Kong, 1 Austin Road West, Kowloon Station, Kowloon, Hong Kong on Wednesday, June 3, 2020 (the “AGM”) and all of the proposed resolutions as set out in the AGM Notice were duly passed by the Shareholders as ordinary resolutions by way of poll at the AGM. For details of the resolutions below, the Shareholders may refer to the AGM Notice and the Circular. The poll results are as follows:

ORDINARY RESOLUTIONS		Number of Votes (Approximate %)	
		For	Against
1.	To receive and adopt the audited consolidated financial statements of the Company, the reports of the directors and the independent auditor’s report for the year ended December 31, 2019.	1,866,086,327 99.9984%	30,000 0.0016%
2.	To re-elect the following retiring directors of the Company:		
	(a) Dr. GUO Yihong, as a non-executive director of the Company;	1,855,933,570 99.4544%	10,182,257 0.5456%
	(b) Dr. LEE Kai-fu, as a non-executive director of the Company; and	1,765,123,782 94.5881%	100,992,045 5.4119%
	(c) Mr. ZHOU Hao, as an independent non-executive director of the Company.	1,765,123,782 94.5881%	100,992,045 5.4119%

	ORDINARY RESOLUTIONS	Number of Votes (Approximate %)	
		For	Against
3.	To elect the following candidates as directors of the Company:		
	(a) Mr. CHEN Jiarong, as a non-executive director of the Company; and	1,860,292,327 99.6879%	5,823,500 0.3121%
	(b) Ms. KUI Yingchun, as an independent non-executive director of the Company.	1,866,085,827 99.9984%	30,000 0.0016%
4.	To authorize the board of directors of the Company to fix the remuneration of the directors of the Company.	1,866,085,827 99.9984%	30,000 0.0016%
5.	To re-appoint PricewaterhouseCoopers as the Company's auditor and to authorize the board of directors of the Company to fix the auditor's remuneration.	1,866,085,827 99.9984%	30,000 0.0016%
6.	To give a general mandate to the directors of the Company to issue new shares of the Company not exceeding 20% of the total number of issued shares of the Company.	1,734,912,279 92.9692%	131,203,548 7.0308%
7.	To give a general mandate to the directors of the Company to buy back shares of the Company not exceeding 10% of the total number of issued shares of the Company.	1,866,085,827 99.9984%	30,000 0.0016%
8.	To extend the general mandate to be given to the directors of the Company to issue shares of the Company of an amount representing the total number of shares bought-back by the Company.	1,734,962,779 92.9719%	131,153,048 7.0281%

As a majority of the votes were casted in favor of each of the resolutions numbered 1 to 8, all resolutions were duly passed as ordinary resolutions.

As at the date of the AGM, the number of issued Shares was 4,311,854,921 Shares, which was the total number of Shares entitling the holders to attend and vote on the resolutions proposed at the AGM. Any abstained vote or waiver to vote was disregarded as voting rights for the purpose of calculating the result of each resolution. There were no restrictions on any Shareholder to cast votes on any of the proposed resolutions at the AGM. There were no Shares entitling the holders to attend and abstain from voting in favour of any of the resolutions at the AGM as set out in Rule 13.40 of the Listing Rules. No Shareholders were required to abstain from voting at the AGM under the Listing Rules and none of the Shareholders has stated their intention in the Circular to vote against or to abstain from voting on any of the resolutions proposed at the AGM.

The Company's Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited, acted as the scrutineer for the poll taken at the AGM for the purpose of vote-taking.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR AND INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board further announces that (i) Mr. CHEN Jiarong ("**Mr. Chen**") was elected as a non-executive Director, and (ii) Ms. KUI Yingchun ("**Ms. Kui**") was elected as an independent non-executive

Director, all with effect from June 3, 2020.

Set out below are the biographies of Mr. Chen and Ms. Kui and other information required to be disclosed pursuant to rule 13.51(2) of the Listing Rules:

Mr. CHEN Jiarong

Mr. Chen, aged 31, was a founder and the chief executive officer of Kingkey Enterprise Holdings Limited between July 2014 and May 2019, and was responsible for managing and overseeing a direct investment portfolio with a size of over HK\$2 billion, and directing all organizational operations, policies, and objectives to maximize productivity and returns. Between July 2012 and June 2014, Mr. Chen was a business manager at Ping An Securities Limited in Shenzhen (the PRC), providing financial advice and support to clients and formulating strategic and long-term business plans.

Mr. Chen graduated from the University of British Columbia with a bachelor of arts degree in economics in 2012.

Mr. Chen served as the chairman and non-executive director of KK Culture Holdings Limited (Hong Kong Stock Exchange Stock Code: 550) between January 2017 and November 2018. Save as disclosed above, Mr. Chen has not held any directorship in the last three years in any public company the securities of which are listed on any securities market in Hong Kong or overseas.

Mr. Chen has entered into an appointment letter with the Company for a fixed term commencing from June 3, 2020 until the third annual general meeting of the Company from such commencement date and, unless terminated by not less than 1 month's prior notice in writing served by either party to the other, is renewable by mutual agreement between Mr. Chen and the Company.

Pursuant to the said appointment letter, Mr. Chen is entitled to a director's fee at a rate of HK\$360,000 per annum, which was determined with reference to his duties and responsibilities, the Company's remuneration policy and prevailing market conditions and practice.

As at the date of this announcement, Mr. Chen is interested in 517,870,180 Shares of the Company within the meaning of Part XV of the SFO which represents approximately 12.01% of the total issued share capital of the Company. Save as disclosed above, Mr. Chen does not have any other interests in the Shares within the meaning of Part XV of the SFO. Mr. Chen does not have any relationship with any other Directors, senior management or substantial Shareholders of the Company and does not hold any other position with the Company or other members of the Group. Furthermore, there is no other information required to be disclosed pursuant to rule 13.51(2) of the Listing Rules and there is no other matter that needs to be brought to the attention of the Shareholders or the Stock Exchange.

Ms. KUI Yingchun

Ms. Kui, aged 40, is the president of the agriculture business of NetEase, Inc. (NASDAQ: NTES) from March 2017, a senior advisor of NetEase Weiyang from April 2020, responsible for the overall business strategy and fund raising, and replicate eco-friendly farm across the PRC to enhance food safety and mitigate environmental problems. She is also the founder and chief executive officer of Hetian Flying Chicken (Changting) Agriculture Technology Ltd. from December 2017.

Between January 2003 and December 2005, Ms. Kui was a business news anchor at CCTV International. From July 2007 to September 2008, Ms. Kui served as the head of investor relations and business development of E-House (China) Holdings Limited (NYSE: EJ). From September 2008 to October 2009, she was an executive director (investment banking, China team, head of China syndicate) at UBS AG in Hong Kong. From October 2009 to April 2012, she worked at the Bank of

America Merrill Lynch in Hong Kong with her last position being the head of China technology and media (investment banking). From April 2012 to April 2016, she worked at JD.com, Inc. with her last position being senior vice president. From May 2016 to October 2016, she was a managing director at CRE Alliance Fund (under China Resources Group).

Ms. Kui graduated from the Beijing Foreign Studies University with a bachelor of Arts degree in 2000, followed by a master of arts degree in international political economy at the University of Birmingham.

Ms. Kui has not held any directorship in the last three years in any public company the securities of which are listed on any securities market in Hong Kong or overseas.

Ms. Kui has confirmed that she meets the independence criteria as set out in rule 3.13 of the Listing Rules.

Ms. Kui has entered into an appointment letter with the Company for a fixed term commencing from June 3, 2020 until the third annual general meeting of the Company from such commencement date and, unless terminated by not less than 1 month's prior notice in writing served by either party to the other, is renewable by mutual agreement between Ms. Kui and the Company.

Pursuant to the said appointment letter, Ms. Kui is entitled to a director's fee at a rate of HK\$360,000 per annum, which was determined with reference to her duties and responsibilities, the Company's remuneration policy and prevailing market conditions and practice.

As at the date of this announcement, Ms. Kui does not have any interest in any shares of the Company within the meaning of Part XV of the SFO. Ms. Kui does not have any relationship with any other Directors, senior management or substantial Shareholder(s) of the Company and does not hold any other position with the Company or other members of the Group. Furthermore, there is no other information required to be disclosed pursuant to rule 13.51(2) of the Listing Rules and there is no other matter that needs to be brought to the attention of the shareholders of the Company or the Stock Exchange.

The Board would like to extend its warm welcome to Mr. Chen and Ms. Kui on their new appointments.

By order of the Board

Meitu, Inc.

Cai Wensheng

Chairman

Hong Kong, June 3, 2020

As at the date of this announcement, the executive directors of the Company are Mr. Cai Wensheng and Mr. Wu Zeyuan (also known as: Mr. Wu Xinhong); the non-executive directors of the Company are Dr. Guo Yihong, Dr. Lee Kai-fu and Mr. Chen Jiarong; the independent non-executive directors of the Company are Mr. Zhou Hao, Mr. Lai Xiaoling, Mr. Zhang Ming (also known as: Mr. Wen Chu) and Ms. Kui Yingchun.