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北京體育文化產業集團有限公司
BEIJING SPORTS AND ENTERTAINMENT INDUSTRY GROUP LIMITED

(incorporated in the Cayman Islands with limited liability)

(Stock code: 1803)

POLL RESULTS OF EXTRAORDINARY GENERAL MEETING HELD ON 4 FEBRUARY 2021

The Board is pleased to announce that at the EGM held on Thursday, 4 February 2021, the proposed ordinary resolution as set out in the EGM Notice was duly passed by the Independent Shareholders by way of poll at the EGM.

Reference is made to the circular (the “**Circular**”) and the notice of extraordinary general meeting (“**EGM Notice**”) of Beijing Sports and Entertainment Industry Group Limited (the “**Company**”) dated 14 January 2021. Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Circular.

POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING

The board of directors of the Company (the “**Board**”) is pleased to announce that at the extraordinary general meeting of the Company (“**EGM**”) held on Thursday, 4 February 2021, the proposed ordinary resolution as set out in the EGM Notice was duly passed by the Independent Shareholders by way of poll at the EGM.

The branch share registrar of the Company, Tricor Investor Services Limited, was appointed as the scrutineer for the vote-taking at the EGM. The poll results in respect of the ordinary resolution proposed at the EGM (the “**Resolution**”) was as follows:

ORDINARY RESOLUTION		Number of Shares <i>(approximate % of total number of votes)</i>	
		For	Against
1.	<p>(i) To approve, ratify and/or confirm the Sale and Purchase Agreement and the transactions contemplated thereunder and in connection therewith and any other ancillary documents.</p> <p>(ii) To approve the grant of the Specific Mandate to the Directors to allot and issue the Consideration Shares to the Vendor (or its nominee).</p> <p>(iii) To authorize the directors of the Company to do all such further acts and things and to sign and execute all such other or further documents or agreements and to take all such steps which, in the opinion of the Directors, may be necessary, appropriate, desirable or expedient to implement and/or give effect to the terms of, or the transactions contemplated by, the Sale and Purchase Agreement and the allotment and issue of the Consideration Shares to the Vendor (or its nominee), and to agree to such variation, amendments or waiver of matters relating thereto as are, in the opinion of the Directors, in the interests of the Company.</p>	471,398,840 (100%)	0 (0%)

As more than 50% of the votes were cast in favour of the Resolution, the Resolution proposed at the EGM was duly passed as ordinary resolution of the Company by the Independent Shareholders by way of poll.

As at the date of the EGM, there were a total of 1,302,019,000 Shares in issue. Except for the Vendor who held 17,507,500 Shares, representing approximately 1.34% of the existing issued share capital of the Company, the total number of Shares entitling the Independent Shareholders to attend and vote for or against the Resolution at the EGM was 1,284,511,500 Shares as at the date of the EGM. No other Shareholder was required to abstain from voting on the Resolution at the EGM. Save as disclosed above, there was no restriction on any Shareholders to cast votes on the Resolution at the EGM and there was no Share entitling the holders to attend the EGM and vote only against the Resolution thereat.

By order of the Board
Beijing Sports and Entertainment Industry Group Limited
Liu Xue Heng
Chairman

Hong Kong, 4 February 2021

As at the date of this announcement, the executive Directors are Mr. Liu Xue Heng, Mr. Zhu Shixing, Mr. Lam Ka Tak and Mr. Zhang Tingzhe, the non-executive Director is Mr. Hu Yebi, and the independent non-executive Directors are Mr. Tse Man Kit, Keith, Mr. Lok Lawrence Yuen Ming, Mr. Xin Luo Lin and Mr. Pan Lihui.