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(Incorporated and registered in England and Wales under the number 01397169) (Stock code: 2378)

UPDATE ON THE APPOINTMENT OF CHUA SOCK KOONG, MING LU AND JEANETTE WONG

Further to the announcement made on 30 April 2021, Prudential plc ("Prudential") announces that on 12 May 2021, Chua Sock Koong, Ming Lu and Jeanette Wong were appointed to the Board as non-executive directors and to each of the following Board Committees:

- Chua Sock Koong has joined the Audit Committee and Remuneration Committee;
- Ming Lu has joined the Risk Committee and Nomination & Governance Committee; and
- Jeanette Wong has joined the Audit Committee and Risk Committee.

As per the Notice of Meeting published on 12 April 2021, shareholders will be asked to vote on the election of Chua Sock Koong, Ming Lu and Jeanette Wong to the Board at the Annual General Meeting, which will be broadcast from Prudential's offices at 1 Angel Court, London, EC2R 7AG at 11.00am (UK time) (6.00pm Hong Kong/Singapore time) today, Thursday 13 May 2021. A copy of the Notice of Meeting is available to view on the Group's website at www.prudentialplc.com. A copy of the Notice of Meeting and proxy card is available for inspection at www.fca.org.uk/markets/primary-markets/regulatory-disclosures/national-storage-mechanism. Printed copies of the Notice of Meeting have also be posted to those shareholders who have requested to receive a hard copy.

For more information regarding our new non-executive directors, please refer to the announcements made on 4 February 2021 and 18 March 2021 and the Notice of Meeting.

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Note to Editors

Effective from 12 May 2021, each of the new directors also joined the board of Prudential Corporation Asia Limited, a wholly-owned subsidiary of Prudential.

Remuneration

Non-executive directors are not eligible to participate in annual bonus plans, long-term incentive plans or pension arrangements. Their fees are determined by the Board and reflect their individual responsibilities, including committee membership as appropriate.

The annual fee for Ms Chua, Mr Lu and Ms Wong at appointment as non-executive directors will consist of a basic fee of £99,000 each. Ms Chua will receive additional fees of £30,000 per annum for membership of each of the Audit Committee and Remuneration Committee. Mr Lu will receive additional fees of £30,000 per

annum for membership of the Risk Committee and £15,000 per annum for membership of the Nomination & Governance Committee. Ms Wong will receive additional fees of £30,000 per annum for membership of each of the Audit Committee and Risk Committee.

Regulatory disclosures

Save as disclosed above and in the announcements made on 4 February 2021 and 18 March 2021 and the Notice of Meeting, there is no further information required to be disclosed pursuant to Listing Rule 9.6.13 (1) - (6) of the Listing Rules of the Financial Conduct Authority and Rule 13.51(2) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited.

About Prudential plc

Prudential plc is an Asia-led portfolio of businesses focused on structural growth markets. The business helps people get the most out of life through life and health insurance and retirement and asset management solutions. Prudential plc has 17 million life customers in its Asia and Africa businesses and is listed on stock exchanges in London, Hong Kong, Singapore and New York. Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

By order of the Board Prudential plc Tom Clarkson Company Secretary

13 May 2021, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair

Baroness Shriti Vinodkant Vadera

Executive Directors

Michael Andrew Wells (Group Chief Executive), Mark Thomas FitzPatrick CA and Stuart James Turner FCA FCSI FRM

Independent Non-executive Directors

Jeremy David Bruce Anderson CBE, Chua Sock Koong CFA, David John Alexander Law ACA, Ming Lu, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Thomas Ros Watjen, Jane Fields Wicker-Miurin OBE, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

^{*} For identification purposes