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**Alibaba Pictures Group Limited**  
**阿里巴巴影业集团有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 1060)**

**NOTICE OF SPECIAL GENERAL MEETING**

**NOTICE IS HEREBY GIVEN** that the special general meeting (the “Meeting”) of Alibaba Pictures Group Limited (the “Company”) will be held via the e-Meeting System at <http://spot-emeeting.tricor.hk> on Tuesday, March 29, 2022 at 4:00 p.m. (or any adjournment thereof) for the purposes of considering and, if thought fit, passing (with or without amendments) the following ordinary resolution:

**ORDINARY RESOLUTION**

1. **“THAT:**

- i. the Operation Services Agreement (as defined in the circular of the Company dated March 7, 2022 of which this notice forms part (the “Circular”)) (a copy of which is tabled at the meeting and marked “A” and initialled by the chairman of the Meeting for the purpose of identification) and the transactions contemplated thereunder, and the implementation thereof be and are hereby approved, confirmed and ratified;
- ii. the Annual Caps (as defined in the Circular) for the three financial years ending on March 31, 2023, March 31, 2024 and March 31, 2025 be and are hereby approved; and

- iii. any one director of the Company (or one director and the secretary of the Company or any two directors of the Company or such other person or persons (including a director of the Company) as the board of directors of the Company may appoint, in the case of execution of documents under seal) be and is/are hereby authorized for and on behalf of the Company to execute all such documents, instruments and agreements and to do all such acts or things which he/she/they consider necessary, desirable or expedient for the purpose of, or in connection with the implementation of and giving effect to the Operation Services Agreement and the transactions contemplated thereunder including the affixing of common seal thereon.”

By Order of the Board  
**Alibaba Pictures Group Limited**  
**Lew Aishan Nicole**  
*Company Secretary*

Hong Kong, March 7, 2022

*Registered office:*  
Clarendon House  
2 Church Street  
Hamilton HM 11  
Bermuda

*Head Office and Principal Place  
of Business in Hong Kong:*  
26/F Tower One, Times Square  
1 Matheson Street  
Causeway Bay  
Hong Kong

*Notes:*

1. All registered shareholders of the Company (“Shareholder(s)”) will be able to join the Meeting via the e-Meeting System. Our e-Meeting System can be accessed from any location with access to the internet via smartphone, tablet device or computer.
2. Any member of the Company entitled to attend and vote at the Meeting is entitled to appoint another person as his proxy to attend and vote via the e-Meeting System instead of him. A proxy needs not be a member of the Company. A member who is the holder of two or more shares of the Company (the “Shares”) may appoint more than one proxy to represent him to attend and vote via the e-Meeting System on his behalf.
3. To be valid, the form of proxy, duly completed and signed in accordance with the instructions printed thereon, together with any power of attorney (if any) or other authority (if any) under which it is signed or a notarially certified copy thereof, must be deposited at the office of the branch share registrar and transfer office of the Company in Hong Kong, Tricor Secretaries Limited, at Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong not less than 48 hours before the time fixed for holding the Meeting or any adjournment thereof. The completion and delivery of the form of proxy will not preclude you from attending and voting via the e-Meeting System at the Meeting if you so wish.

4. The record date for determining the entitlement of the shareholders of the Company to attend and vote via the e-Meeting System at the Meeting will be Wednesday, March 23, 2022. All transfers of Shares accompanied by the relevant share certificates must be lodged with the branch share registrar and transfer office of the Company in Hong Kong, Tricor Secretaries Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong, for registration no later than 4:30 p.m. on Wednesday, March 23, 2022.
5. All voting by the members at the Meeting via the e-Meeting System shall be conducted by way of poll.
6. Registered Shareholders will be able to attend the Meeting, vote and submit questions online. Each registered Shareholder's personalized login and access code will be sent to him or her under separate copy around one week before the Meeting. In the case of joint registered holders of any share(s), only **ONE PAIR** of login and access code will be provided to the joint registered holders. Any one of such joint registered holders may attend or vote in respect of such share(s) as if he/she/it was solely entitled thereto. For corporate Shareholders who wish to attend the Meeting and to vote online, please contact Company's Branch Share Registrar at (852) 2975 0928 on or before March 23, 2022 for arrangement.

Non-registered Shareholders whose Shares are held in the Central Clearing and Settlement System through banks, brokers, custodians or Hong Kong Securities Clearing Company Limited may also be able to attend the Meeting, vote and submit questions online. In this regard, they should consult directly with their banks, brokers or custodians (as the case may be) for the necessary arrangements.

For online voting at the Meeting, Shareholders can refer to our separate letter to be sent to you and the Online Meeting User Guide (by visiting the hyperlink or scanning the QR code as printed therein) for details. If you have any queries on the above, please contact the Company's Branch Share Registrar in Hong Kong, Tricor Secretaries Limited, via their hotline at (852) 2975 0928 from 9:00 a.m. to 5:00 p.m. (Monday to Friday, excluding Hong Kong public holidays).

7. Shareholders can attend the Meeting and exercise their voting rights in one of the following ways:
  - (1) attend the Meeting via e-Meeting System which enables live streaming and interactive platform for submitting questions and voting online; or
  - (2) appoint chairman of the Meeting or other person(s) as your proxy(ies) by providing their email address(es) for receiving the designated log-in username and password to attend and vote on your behalf via the e-Meeting System.

Your proxy's authority and instruction will be revoked if you attend and vote at the Meeting via e-Meeting system.

**Due to the constantly evolving COVID-19 pandemic situation in Hong Kong, the Company may be required to adopt further changes to the Meeting arrangements at short notice. Shareholders are advised to check the websites of the Company (<http://www.alibabapictures.com>) and HKEX ([www.hkexnews.hk](http://www.hkexnews.hk)) for the latest announcement and information relating to the Meeting.**

*As at the date of this notice, the board of directors of the Company comprises Mr. Fan Luyuan, Mr. Li Jie and Mr. Meng Jun, being the executive directors; Mr. Liu Zheng, being the non-executive director; and Ms. Song Lixin, Mr. Tong Xiaomeng and Mr. Johnny Chen, being the independent non-executive directors.*