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(Incorporated in Bermuda with limited liability) (Stock Code: 491)

EXPECTED DATE OF DESPATCH OF THE CIRCULAR

Reference is made to the announcement of Emperor Culture Group Limited (the "**Company**") dated 15 July 2022 in relation to, among other things, the Master Framework Agreement (the "**Announcement**"). Unless the context requires otherwise, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

As set out in the Announcement, a circular (the "**Circular**") was originally scheduled to be despatched to the Shareholders on or before 5 August 2022. As additional time is required for the Company to prepare and finalise certain information to be included therein, the Circular is now expected to be despatched to the Shareholders on or before 19 August 2022.

By order of the Board Emperor Culture Group Limited Fan Man Seung, Vanessa Chairperson

Hong Kong, 5 August 2022

As at the date of this announcement, the Board comprises:

Executive Directors:	Ms. Fan Man Seung, Vanessa
	Mr. Wong Chi Fai
	Mr. Yeung Ching Loong, Alexander
	Ms. Shirley Percy Hughes
Independent Non-Executive Directors:	Ms. Chan Sim Ling, Irene
	Mr. Ho Tat Kuen
	Ms. Tam Sau Ying