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eprint GROUP LIMITED

eprint 集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1884)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Board wishes to inform the shareholders and potential investors of the Company that, based on the preliminary review of the unaudited management accounts of the Group for the six months ended 30 September 2022 and the financial information currently available to the Board, it is anticipated that the Group will record a decrease of approximately 70% to 80% in the net profit attributable to the equity holders of the Company for the six months ended 30 September 2022 as compared with the six months ended 30 September 2021.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by eprint Group Limited (the “**Company**”, together with its subsidiaries, collectively referred to as the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review on the unaudited management accounts of the Group for the six months ended 30 September 2022 and the financial information currently available to the Board, the Group is expected to record a decrease of approximately 70% to 80% in net profit attributable to the equity holders of the Company for the six months ended 30 September 2022 as compared with the six months ended 30 September 2021. The Board considers that the expected decrease in net profit was mainly attributable to, among others, (i) the fair value loss of approximately HK\$3.4 million on the financial assets at fair value through profit or loss recognised by the Group during the six months ended 30 September 2022; and (ii) a foreign exchange loss of approximately HK\$2.2 million.

As the Company is still in the process of finalizing the consolidated interim results of the Group for the six months ended 30 September 2022, the information contained in this announcement is only based on a preliminary review and assessment by the Board of the unaudited management accounts of the Group and other information currently available, which have neither been reviewed by the audit committee of the Company nor audited or reviewed by the Company’s auditors. The above information may be subject to further adjustments upon further review. Shareholders and potential investors are advised to read carefully the announcement of the interim results of the Group for the six months ended 30 September 2022 which is expected to be published in November 2022 in accordance with the Listing Rules.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
eprint Group Limited
She Siu Kee William
Chairman

Hong Kong, 31 October 2022

As at the date of this announcement, the executive Directors are Mr. She Siu Kee William and Mr. Chong Cheuk Ki; the non-executive Director is Mr. Leung Wai Ming; and the independent non-executive Directors are Mr. Poon Chun Wai, Mr. Fu Chung and Mr. Ma Siu Kit.