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Asia-Pac Financial Investment Company Limited

亞太金融投資有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8193)

**THIRD QUARTERLY RESULTS ANNOUNCEMENT
FOR THE NINE MONTHS ENDED 31 DECEMBER 2022**

The board (the “**Board**”) of directors (the “**Directors**”) of Asia-Pac Financial Investment Company Limited (the “**Company**”) is pleased to announce the unaudited condensed consolidated results of the Company and its subsidiaries for the nine months ended 31 December 2022. This announcement, containing the full text of the 2022 third quarterly report of the Company (the “**Third Quarterly Report**”), complies with the relevant requirements of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “**GEM Listing Rules**”) in relation to information to accompany preliminary announcement of third quarterly results.

Printed version of the Third Quarterly Report containing the information required by the GEM Listing Rules will be despatched to the shareholders of the Company in due course in the manner required by the GEM Listing Rules.

By order of the Board

Asia-Pac Financial Investment Company Limited

Ip Kwok Kwong

Executive Director and Managing Director

Hong Kong, 8 February 2023

As at the date of this announcement, the Board comprises Mr. Ip Kwok Kwong (Managing Director) and Mr. Wu Di as executive Directors; and Mr. Sek Wai Kit, Mr. So Kwok Yun and Mr. Tang Wai Kee as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published on the Company’s website at www.gca.com.hk.

CHARACTERISTICS OF GEM OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE “STOCK EXCHANGE”)

GEM has been positioned as a market designed to accommodate small and mid-sized companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration.

Given that the companies listed on GEM are generally small and mid-sized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board and no assurance is given that there will be a liquid market in the securities traded on GEM.

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This report, for which the directors of Asia-Pac Financial Investment Company Limited (the “Company” and the “Directors”, respectively) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “GEM Listing Rules”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.

This report, in both English and Chinese versions, is available on the Company’s website at www.gca.com.hk.

The board of Directors (the “Board”) presents the unaudited condensed consolidated results of the Company and its subsidiaries (together, the “Group”) for the three months and nine months ended 31 December 2022, together with the relevant unaudited comparative figures for the corresponding periods in 2021, as follows.

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the three months and nine months ended 31 December 2022

	Notes	Three months ended 31 December		Nine months ended 31 December	
		2022 HK\$'000 (unaudited)	2021 HK\$'000 (unaudited)	2022 HK\$'000 (unaudited)	2021 HK\$'000 (unaudited)
Loan interest income		1,732	2,188	5,126	6,718
Other revenue		3,443	2,073	21,388	12,990
Total revenue	3	5,175	4,261	26,514	19,708
Cost of sales		(2,149)	(1,157)	(12,288)	(6,895)
Gross profit		3,026	3,104	14,226	12,813
Other income	3	199	490	1,275	1,151
Fair value (loss)/gain on financial assets at fair value through profit or loss (“FVTPL”)		(22,684)	8,033	1,714	18,671
Gain on disposal of financial assets at FVTPL		–	363	–	363
Marketing and administrative expenses		(5,915)	(5,336)	(19,728)	(22,137)
Finance costs	4	(171)	(1,175)	(562)	(1,709)
(Loss)/profit before tax	5	(25,545)	5,479	(3,075)	9,152
Income tax (expense)/credit	6	(244)	5	(724)	(53)
(Loss)/profit for the period		(25,789)	5,484	(3,799)	9,099

Notes	Three months ended 31 December		Nine months ended 31 December	
	2022	2021	2022	2021
	HK\$'000 (unaudited)	HK\$'000 (unaudited)	HK\$'000 (unaudited)	HK\$'000 (unaudited)
Other comprehensive (loss)/income for the period, net of tax				
<i>Item that may be subsequently reclassified to profit or loss:</i>				
Exchange differences arising on translating foreign operations	(31)	283	(1,282)	660
Total comprehensive (loss)/income for the period	(25,820)	5,767	(5,081)	9,759
(Loss)/profit for the period attributable to:				
Owners of the Company	(25,190)	5,662	(2,869)	9,763
Non-controlling interests	(599)	(178)	(930)	(664)
	(25,789)	5,484	(3,799)	9,099
Total comprehensive (loss)/income for the period attributable to:				
Owners of the Company	(25,221)	5,945	(4,151)	10,423
Non-controlling interests	(599)	(178)	(930)	(664)
	(25,820)	5,767	(5,081)	9,759
(Loss)/earnings per share		(Restated)		(Restated)
Basic and diluted (HK cents)	8	2.43	(1.23)	4.19

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1. GENERAL INFORMATION

The Company was incorporated in the Cayman Islands under the Companies Law as an exempted company with limited liability on 3 December 2010. The ordinary shares of the Company of HK\$0.1 each (the "Shares") are listed on GEM. The address of its registered office is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands and the address of its principal place of business in Hong Kong is Room 304, 3rd Floor, Shui On Centre, 6-8 Harbour Road, Wanchai, Hong Kong. The Company is an investment holding company.

The unaudited condensed consolidated financial statements of the Group for the nine months ended 31 December 2022 (the "Period") have not been audited by the auditors of the Company but have been reviewed by the audit committee of the Board (the "Audit Committee"). They have been approved and authorised for issue by the Board on 8 February 2022.

2. BASIS OF PREPARATION

The Group's unaudited condensed consolidated results for the Period (the "Unaudited Condensed Consolidated Results") have been prepared in accordance with all applicable Hong Kong Financial Reporting Standards, Hong Kong Accounting Standards and Interpretations (hereinafter collectively referred to as the "HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA"), accounting principles generally accepted in Hong Kong and the applicable disclosures required by the GEM Listing Rules and the Hong Kong Companies Ordinance, Chapter 622 of the laws of Hong Kong.

The Unaudited Condensed Consolidated Results do not include all the information and disclosures required in the annual financial statements of the Group and should be read in conjunction with the consolidated financial statements of the Group for the year ended 31 March 2022. The Group has adopted the new standards and amendments to HKFRSs issued by the HKICPA that are effective for the current accounting period of the Group. The adoption of these new and revised HKFRSs has had no material effect on the Group's results and financial position for the current or prior periods.

The Group has not early adopted any new and revised HKFRSs that has been issued but are not yet effective.

3. REVENUE AND OTHER INCOME

The Group's revenue and other income are as follows:

	Three months ended 31 December		Nine months ended 31 December	
	2022 HK\$'000 (unaudited)	2021 HK\$'000 (unaudited)	2022 HK\$'000 (unaudited)	2021 HK\$'000 (unaudited)
Revenue				
Asset advisory and asset appraisal services income	2,781	1,382	19,650	10,410
Corporate services and consultancy income	94	126	512	306
Media advertising income	568	565	1,226	2,274
Financial services	1,732	2,188	5,126	6,718
	5,175	4,261	26,514	19,708
Other income				
Bank interest income	–	–	1	1
Sub-leasing income	87	143	259	520
Government subsidy	19	–	48	–
Sundry income	93	347	516	630
Waiver for loan interest	–	–	451	–
	199	490	1,275	1,151

4. FINANCE COSTS

	Three months ended 31 December		Nine months ended 31 December	
	2022 HK\$'000 (unaudited)	2021 HK\$'000 (unaudited)	2022 HK\$'000 (unaudited)	2021 HK\$'000 (unaudited)
Interest on bank and other borrowings	19	1,019	102	1,145
Interest on promissory notes	150	150	450	548
Interest on lease liabilities	2	6	10	16
	171	1,175	562	1,709

5. (LOSS)/PROFIT BEFORE TAX

The Group's (loss)/profit before tax is stated after (charging)/crediting the followings:

	Three months ended 31 December		Nine months ended 31 December	
	2022 HK\$'000 (unaudited)	2021 HK\$'000 (unaudited)	2022 HK\$'000 (unaudited)	2021 HK\$'000 (unaudited)
Depreciation				
– Owned assets	127	85	377	121
– Right-of-use assets	164	164	493	354
Fair value (loss)/gain on financial assets at FVTPL	(22,684)	8,033	1,714	18,671
Gain on disposal of financial assets at FVTPL	–	363	–	363

6. INCOME TAX (EXPENSE)/CREDIT

	Three months ended 31 December		Nine months ended 31 December	
	2022 HK\$'000 (unaudited)	2021 HK\$'000 (unaudited)	2022 HK\$'000 (unaudited)	2021 HK\$'000 (unaudited)
Current tax – Hong Kong Profits Tax				
Provision for the Period	(244)	5	(724)	(53)

Under the two-tiered profits tax rates regime, the first HK\$2 million of assessable profits of a corporation will be taxed at 8.25%, and assessable profits above HK\$2 million will be taxed at 16.5%. For the nine months ended 31 December 2022 (the "Period"), Hong Kong Profits Tax of the nominated Group company is calculated in accordance with the two tiered profits tax rates regime. The assessable profits of other Group companies in Hong Kong will continue to be taxed at the tax rate of 16.5%.

There was no significant unprovided deferred tax for the relevant periods and at the end of each reporting period.

Enterprise Income Tax (the "EIT") in the People's Republic of China (the "PRC") is provided at the rate of 25% (2021: 25%) applicable to the subsidiaries in the PRC on the income for statutory reporting purpose, adjusted for income and expense items which are not assessable or deductible for income tax purposes based on existing PRC income tax regulations, practices and interpretations thereof.

No provision for EIT is required as the Group's PRC subsidiaries did not have assessable profit for the Period (nine months ended 31 December 2021: Nil).

7. DIVIDEND

The Board has resolved not to declare the payment of a dividend for the Period (nine months ended 31 December 2021: Nil).

8. (LOSS)/EARNINGS PER SHARE

Basic (loss)/earnings per share

The calculation of basic (loss)/earnings per share is based on the loss attributable to owners of the Company for the three months and nine months ended 31 December 2022 of approximately HK\$25,190,000 (2021: profit attributable to owners of the Company HK\$5,662,000) and HK\$2,869,000 (2021: profit attributable to owners of the Company HK\$9,763,000), respectively and the weighted average number of shares for the three months and nine months ended 31 December 2022 of 233,182,344 (2021 (restated): 233,182,344) in issue. For the purpose of calculation of basic earnings per share for the three months and nine months ended 31 December 2021, the weighted average number of ordinary shares has been adjusted to take into effect of the share consolidation (as defined in below) which became effective on 31 August 2022.

Diluted (loss)/earnings per share

Diluted (loss)/earnings per share for the three months and nine months ended 31 December 2022 are the same as the respective basic earnings per share as the effects of the Company's potential ordinary Shares in respect of the outstanding share options are anti-dilutive.

9. UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	Attributable to owners of the Company								
	Share capital HK\$'000	Share premium HK\$'000	Capital reserve HK\$'000	Foreign currency translation reserve HK\$'000	Share options reserve HK\$'000	Accumulated losses HK\$'000	Sub-total HK\$'000	Non-controlling interests HK\$'000	Total equity HK\$'000
At 1 April 2022 (audited)	23,319	608,005	5,359	435	13,219	(533,742)	116,595	2,947	119,542
Recognition of share-based payments (unaudited)	-	-	-	-	2,766	-	2,766	-	2,766
Lapse of share options (unaudited)	-	-	-	-	(8,111)	8,111	-	-	-
Total comprehensive loss for the Period (unaudited)	-	-	-	(1,282)	-	(2,869)	(4,151)	(930)	(5,081)
Changes in equity for the Period	-	-	-	(1,282)	(5,345)	5,242	(1,385)	(930)	(2,315)
At 31 December 2022 (unaudited)	23,319	608,005	5,359	(847)	7,874	(528,500)	115,210	2,017	117,227
At 1 April 2021 (audited)	23,319	608,005	5,359	(477)	11,720	(488,995)	158,931	5,794	164,725
Recognition of share-based payments (unaudited)	-	-	-	-	1,524	-	1,524	-	1,524
Lapse of share options (unaudited)	-	-	-	-	(25)	25	-	-	-
Total comprehensive income/(expense) for the Period (unaudited)	-	-	-	660	-	9,763	10,423	(664)	9,759
Changes in equity for the Period	-	-	-	660	1,499	9,788	11,947	(664)	11,283
At 31 December 2021 (unaudited)	23,319	608,005	5,359	183	13,219	(479,207)	170,878	5,130	176,008

10. EVENTS AFTER THE REPORTING PERIOD

There was no significant event relevant to the business or financial performance of the Group that came to the attention of the Directors after the Period.

MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW

The Group's business can be broadly categorised into four main sectors: (i) asset advisory services and asset appraisal; (ii) corporate services and consultancy; (iii) media advertising; and (iv) financial services.

Asset Advisory Services and Asset Appraisal

Asset advisory services and asset appraisal are the core business of the Group, which typically involve the provision of independent valuation services to a number of listed groups to meet market, regulatory and fiduciary requirements, sourcing and identifying potential investment opportunities or investors, undertaking due diligence and evaluation on the underlying assets and provision of procedural and strategic business advices. Asset advisory services income is primarily success-based and project-based nature.

Corporate Services and Consultancy

The corporate services and consultancy segment mainly focuses on the provision of advice to corporations in areas such as corporate governance, internal control, enterprise risk management and other operational aspects as well as provision of back office administration.

Media Advertising

Media advertising income is generated mainly through its in-elevator poster frames network and liquid-crystal-display network inside the elevators or lift lobbies of middle to high-end residential communities.

Financial Services

The financial services segment mainly is provision of money lending services. The services mainly involves provision of financial credit services such as personal loans and commercial loans to individuals and corporations.

FINANCIAL REVIEW

The Group's revenue for the Period was approximately HK\$26.5 million (nine months ended 31 December 2021: approximately HK\$19.7 million), representing an increase of approximately 34.5% from that of the corresponding period of 2021 (the "Last Correspondence Period"). The increase was mainly attributable to the increase in revenue arising from the asset advisory and consultancy services.

The Group's cost of sales for the Period was approximately HK\$12.3 million (nine months ended 31 December 2021: approximately HK\$6.9 million), representing an increase of approximately 78.3% from those of the Last Corresponding Period. The increase in cost of sales was in line with the increase in revenue during the Period.

The Group's marketing and administrative expenses for the Period were approximately HK\$19.7 million (nine months ended 31 December 2021: approximately HK\$22.1 million), representing a decrease of approximately 10.9% from those of the Last Corresponding Period. The decrease in such expenses was due to the implementation of cost control measures during the Period.

The Group's total net fair value gain on financial assets at FVTPL and net gain on disposal of financial assets at FVTPL for the Period were approximately HK\$1.7 million (nine months ended 31 December 2021: total net fair value gain on financial assets at FVTPL and net gain on disposal of financial assets at FVTPL were approximately HK\$19.0 million). Details are set out in the section headed "Significant Investments Held".

The Group's finance costs for the Period amounted to approximately HK\$0.6 million (nine months ended 31 December 2021: approximately HK\$1.7 million), representing a decrease of approximately 64.7% from those of the Last Corresponding Period. The decrease in finance costs was mainly due to the decrease in interest expenses on bank and other borrowings and promissory notes during the Period.

Accordingly, the total comprehensive loss attributable to owners of the Company for the Period was approximately HK\$5.1 million (nine months ended 31 December 2021: profit of HK\$9.8 million). The loss was mainly attributable to the substantial decrease in total net fair value gain on financial assets at FVTPL for the Period from that of the Last Corresponding Period.

CAPITAL STRUCTURE

	Number of shares '000	Amount HK\$'000
Authorised:		
At 1 April 2021 and 30 September 2021 (HK\$0.02 each)	50,000,000	1,000,000
Share Consolidation (Note)	(40,000,000)	–
As at 1 April 2022 and 31 December 2022 (HK\$0.1 each)	10,000,000	1,000,000
Issued:		
At 1 April 2021 and 30 September 2021 (HK\$0.02 each)	1,165,912	23,319
Share Consolidation (Note)	(932,730)	–
As at 1 April 2022 and 31 December 2022 (HK\$0.1 each)	233,182	23,319

Note: Pursuant to the ordinary resolution passed at the annual general meeting of the Company (the “AGM”) on 29 August 2022, the share consolidation on the basis that every five issued and unissued ordinary shares of HK\$0.02 each be consolidated into one ordinary share of HK\$0.1 each became effective on 31 August 2022. Details of the share consolidation are set out in the announcements of the Company dated 7 July 2022, 29 August 2022 and 31 August 2022 and the circular of the Company dated 28 July 2022.

REVIEW ON PROVISION OF FINANCIAL ASSISTANCE

During the Period, none of the financial assistance provided by the Group constituted “discloseable transaction” under Chapter 19 of the GEM Listing Rules, “connected transaction” under Chapter 20 of the GEM Listing Rules and “advances to entity” which requires disclosure pursuant to Chapter 17 of the GEM Listing Rules.

CAPITAL REORGANIZATION

An AGM was convened on 29 August 2022 to approve the share consolidation on the basis that every five (5) issued and unissued Shares of par value of HK\$0.02 each in the share capital of the Company be consolidated into one (1) consolidated Share of par value of HK\$0.10 each (the “Share Consolidation”).

The Share Consolidation became effective on 31 August 2022. For further details, please refer to the announcements of the Company dated 7 July 2022 and 29 August 2022 and the circular of the Company dated 28 July 2022.

SIGNIFICANT INVESTMENTS HELD

As at 31 December 2022, the Group's financial assets at FVTPL, with a total market value of approximately HK\$55.7 million (31 March 2022: HK\$53.6 million). Details of the financial assets at FVTPL were set out as follows:

Name of securities	Investment cost HK\$'000	Number of shares held	As at 31 December 2022				For the nine months ended 31 December 2022	As at 31 March 2022
			Percentage of shareholding interest	Fair value HK\$'000	Percentage to the financial assets at FVTPL	Percentage to the net assets	Unrealised gain/(loss) HK\$'000	Fair value/ carrying value HK\$'000
WLS Holdings Limited ("WLS") (Stock code: 8021) (Note 1)	17,197	250,310,000	1.74%	17,271	31.0%	14.7%	5,006	12,265
SEEC Media Group Limited ("SEEC Media") (Stock code: 205) (Note 2)	4,662	15,190,000	2.06%	10,177	18.3%	8.7%	5,316	4,861
China Investment and Finance Group Limited ("China Investment") (Stock code: 1226) (Note 3)	1,507	10,050,000	2.44%	6,231	11.2%	5.3%	1,407	4,824
Other investments (Note 4)	30,016			21,987	39.5%	18.8%	(10,015)	31,691
	53,382			55,666	100%	47.5%	1,714	53,641

Notes:

1. WLS is principally engaged in the provision of scaffolding and fitting-out services, management contracting services, other services for construction and buildings work, money lending business and trading of securities in Hong Kong.
2. SEEC Media is principally engaged in the business of advertising and sales of books and magazines and marketing related services and money lending business and securities broking in Hong Kong.
3. China Investment is principally engaged in securities trading and investment holding.
4. The fair value of each of these investments represented less than 5% of the net assets of the Group as at 31 December 2022.

During the Period, the Group recorded an unrealised gain of approximately HK\$1.7 million (nine months ended 31 December 2021: realised gain of approximately HK\$363,000 and unrealised gain of approximately HK\$18.7 million) under the volatile stock market conditions.

The future performance of the equity securities held by the Group may be influenced by the Hong Kong stock market. In this regard, the Group will continue to maintain a diversified investment portfolio and closely monitor the performance of its investments and the market trends to adjust its investment strategies.

Save as disclosed above, there were no other significant investments held by the Group as at 31 December 2022.

OUTLOOK

Looking ahead, the revenue from each of the sectors of asset advisory and corporate consultancy services remains promising with a steady demand for professional commercial services in the PRC, Taiwan, Hong Kong and Macau (together, the “Greater China”). As companies in the Greater China, especially in the PRC, continue to expand in corporate size, operational complexity and geographical diversification as well as undergo restructuring, listing and mergers and acquisitions, the demand for a leading professional advisor on asset value, procedures and regulations, as well as investment matching is expected to remain high. In view of the Group’s existing competitive advantages and market position in its core business segments, the Group is confident that its experienced professional teams and provision of convenient one-stop professional services will keep it well-positioned to capture the surging business opportunities.

Due to the prolonged zero-covid policy and strict anti-epidemic measures which significantly reduced the demand from freezing of marketing spend and lockdown and testing also disturbed advertising service delivery, the Group will dedicate even more efforts to implement cost control and actively adjust the business strategy in respond to COVID-19 and latest market changes.

The financial services segment is expected to be stable in coming year. The Group will continue its effort to enhance our competitiveness within the ever changing industry and economy. The Group will closely monitor its cash position, and will continue to seek investment and business opportunities, with a view to achieving a sustainable growth, increasing profitability and ultimately maximising the return to the shareholders of the Company.

OTHER INFORMATION

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS

As at 31 December 2022, the interests and short positions of the Directors and the chief executive of the Company in the shares, underlying shares and debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO), which would have: (a) to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including any interests and short positions which they were taken or deemed to have under such provisions of the SFO); or (b) pursuant to Section 352 of the SFO, to be entered in the register as referred to therein; or (c) to be notified to the Company and the Stock Exchange pursuant to the required standard of dealings by Directors as referred to in Rules 5.46 to 5.67 of the GEM Listing Rules were as follows:

Long positions in the shares of the Company (the "Shares")

Name of Directors	Capacity/ nature of interests	Number of issued Shares held	Number of underlying Shares held	Total	Approximate percentage to the issued Shares (Note 1)
Mr. Ip Kwok Kwong ("Mr. Ip")	Interest in controlled corporation and beneficial owner/Corporate interest and personal interest	3,108,500 (Note 2)	2,331,823 (Note 3)	5,440,323	2.33%
Mr. Wu Di ("Mr. Wu")	Beneficial owner/Personal interest	–	2,331,823 (Note 3)	2,331,823	1.0%
Mr. So Kwok Yun ("Mr. So")	Beneficial owner/Personal interest	–	880,488 (Note 4)	880,488	0.38%
Mr. Tang Wai Kee ("Mr. Tang")	Beneficial owner/Personal interest	–	880,488 (Note 4)	880,488	0.38%
Mr. Sek Wai Kit ("Mr. Sek")	Beneficial owner/Personal interest	–	2,331,823 (Note 3)	2,331,823	1.0%

Notes:

1. The percentage is calculated on the basis of the total number of issued Shares as at 31 December 2022 (i.e. 233,182,344 Shares).
2. 3,108,500 Shares were held by Brilliant One Holdings Limited (“Brilliant One”) which was wholly owned by GC Holdings Limited (“GC Holdings”). GC Holdings was wholly owned by Mr. Ip, an executive Director and the Managing Director. By virtue of the SFO, Mr. Ip was deemed to have interests in all the Shares held by Brilliant One.
3. Mr. Ip and Mr. Wu, executive Directors and Mr. Sek, independent non-executive Director were granted the options under the New Scheme of the Company on 7 July 2022 at an exercise price of HK\$0.275 (adjusted) per Share with the exercisable period from 7 July 2022 to 6 July 2024 (both dates inclusive).
4. Mr. So and Mr. Tang, independent non-executive Directors were granted the options under the Old Scheme of the Company on 31 March 2020 at an exercise price of HK\$0.755 (adjusted) per Share with the exercisable period from 31 March 2020 to 30 March 2023 (both dates inclusive).

Save as disclosed above, as at 31 December 2022, none of the Directors or the chief executive of the Company had any interests or short positions in the shares, underlying shares and debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO), which would have: (a) to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including any interests or short positions which they were taken or deemed to have under such provisions of the SFO); or (b) pursuant to Section 352 of the SFO, to be entered in the register as referred to therein; or (c) to be notified to the Company and the Stock Exchange pursuant to the required standard of dealings by Directors as referred to in Rules 5.46 to 5.67 of the GEM Listing Rules.

SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN THE SHARES AND UNDERLYING SHARES

As at 31 December 2022, the following corporations which or persons who (other than a Director or the chief executive of the Company) had interests or short positions in the Shares and the underlying Shares, which were notified to the Company and the Stock Exchange pursuant to Divisions 2 and 3 of Part XV of the SFO and entered in the register maintained by the Company pursuant to section 336 of the SFO:

Long positions in the Shares

Name of shareholders	Capacity/ nature of interests	Number of issued Shares held	Approximate percentage to the issued Shares <i>(Note 1)</i>
Laberie Holdings Limited ("Laberie") <i>(Note 2)</i>	Beneficial Owner/Personal interest	56,000,000	24.02%
SEEC Media Group Limited ("SEEC Media") <i>(Note 2)</i>	Interest in a controlled Corporation/Corporate interest	56,000,000	24.02%

Notes:

1. The percentage is calculated on the basis of the total number of issued Shares as at 31 December 2022 (i.e. 233,182,344 Shares).
2. Laberie was wholly owned by SEEC Media. By virtue of the SFO, SEEC Media was deemed to be interested in all the Shares held by Laberie.

Save as disclosed above, as at 31 December 2022, the Company had not been notified by any corporations which or persons who (other than a Director or the chief executive of the Company) had interests or short positions in the Shares or the underlying Shares, which were notified to the Company and the Stock Exchange pursuant to Divisions 2 and 3 of Part XV of the SFO and entered in the register maintained by the Company pursuant to Section 336 of the SFO.

SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the rules set out in Rules 5.48 to 5.67 of the GEM Listing Rules as the code of conduct for dealing in the securities of the Company by the Directors (the “Required Standard of Dealings”). The Company had made a specific enquiry with each of the Directors and all of them confirmed that they had complied with the Required Standard of Dealings during the Period.

MANAGEMENT CONTRACTS

No contracts, other than a contract of service with any Director or any person under the full-time employment of the Company, concerning the management and administration of the whole or any substantial part of the business of the Company were entered into or existed during the Period.

DIRECTORS’ INTERESTS IN COMPETING BUSINESS

To the best of the Directors’ knowledge, none of the Directors or the substantial shareholders (as defined in the GEM Listing Rules) of the Company or their respective close associates (as defined in the GEM Listing Rules) had any interest in the business that competed or might compete or was likely to compete, either directly or indirectly, with the business of the Group during the Period.

PURCHASE, REDEMPTION OR SALE OF THE COMPANY’S LISTED SECURITIES

The Company did not redeem any of its Shares listed on GEM nor did the Company or any of its subsidiaries purchase or sell any of such Shares during the Period.

CORPORATE GOVERNANCE

The Company has complied with, where applicable, the code provisions as set out in the Corporate Governance Code as contained in Part 2 of Appendix 15 to the GEM Listing Rules (the “CG Code”) during the Period save for code provision C.2.1 of the CG Code, which requires that the roles of chairman and chief executive officer should be separate and should not be performed by the same individual. The division of responsibilities between the chairman and chief executive officer should be clearly established and set out in writing.

The Company currently does not have any officer who carries the title of the chairman of the Board (the “Chairman”) or chief executive officer of the Company (the “CEO”) but instead, the roles of both the Chairman and the CEO are performed by Mr. Ip, an executive Director and the Managing Director. The Board believes that vesting the roles of both Chairman and CEO in the same person provides the Company with strong and consistent leadership, and allows for effective and efficient planning and implementation of business decisions and strategies.

In addition, as all major decisions are made in consultation with members of the Board and relevant Board committees, and there are three independent non-executive Directors offering independent perspectives, the Board is of the view that there are adequate safeguards in place to ensure sufficient balance of powers within the Board. The Board will continue to regularly review and monitor its corporate governance practices to ensure compliance with the CG Code, and maintain a high standard of corporate governance practices of the Company.

AUDIT COMMITTEE

The Unaudited Condensed Consolidated Results and this report have been reviewed by the audit committee of the Board, which was of the opinion that such statements and report had been prepared in compliance with the applicable accounting standards, the GEM Listing Rules and other applicable legal requirements, and that adequate disclosures had been made.

By order of the Board
Asia-Pac Financial Investment Company Limited
Ip Kwok Kwong
Executive Director and Managing Director

Hong Kong, 8 February 2023

As at the date of this report, the Board comprises Mr. Ip Kwok Kwong (Managing Director) and Mr. Wu Di as executive Directors; and Mr. Sek Wai Kit, Mr. So Kwok Yun and Mr. Tang Wai Kee as independent non-executive Directors.