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NNK Group Limited
年年卡集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3773)

PROFIT WARNING

This announcement is made by NNK Group Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders and potential investors of the Company that, based on the Board’s preliminary review of the unaudited consolidated management accounts of the Group and other information currently available, the profit attributable to shareholders of the Company is expected to decrease by 95% from RMB15.5 million for the six months ended 30 June 2022 to approximately RMB0.7 million for the six months ended 30 June 2023. Such result was primarily attributable to (i) the decrease of the discount rate the Group received from the PRC telecommunication operators as compared to the corresponding period of 2022 and the significant increase in the transaction costs of mobile top-up service, resulting in the decrease in gross profit of mobile top-up service by approximately 40% as compared to the corresponding period in 2022; (ii) the decline in mobile top-up requests through electronic banking systems and offline channels; and (iii) the increase in operating costs in relation to the new business sector of local living service.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the latest available financial and other information, and such information has not been reviewed by or discussed with the auditor of the Company. Actual financial results of the Group for the six month ended 30 June 2023 may be different from what is disclosed in this announcement. Further details on the financial results will be disclosed in August 2023 when the Group publishes its unaudited interim results for the six month ended 30 June 2023.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
NNK Group Limited
Zhou Jinhuang
Director

Hong Kong, 18 July 2023

As at the date of this announcement, Mr. Huang Junmou, Dr. Zhou Jinhuang and Mr. Guan Heng are the executive Directors; Mr. Fan Weiguo and Mr. Yu Zida are the non-executive Directors; and Ms. Zou Guoying, Dr. Li Yao and Mr. Zhang Mingqun are the independent non-executive Directors.