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CLSA Premium Limited
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 6877)

POSITIVE PROFIT ALERT AND QUARTERLY UPDATE ON PROGRESS OF RESUMPTION

POSITIVE PROFIT ALERT

This announcement is made by CLSA Premium Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company wishes to inform the Company’s shareholders (“**Shareholders**”) and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2023, the Board expects the Group to record an unaudited net profit of approximately HK\$5.2 million, as compared with the unaudited consolidated net loss of approximately HK\$17.5 million in the corresponding period of 2022.

The expected net profit was mainly attributable to the combined effects of the following factors:

- The growth of healthcare products business in the first half of 2023 with revenue from sales of healthcare products of approximately HK\$130 million for the six months ended 30 June 2023, as compared with the revenue of approximately HK\$8 million for the six months ended 30 June 2022; and
- the Group has continued to take actions to streamline operations and make the business more efficient, which has reduced expenses in the first half of 2023 as compared with the first half of 2022 including approximately HK\$7.6 million on the staff cost and approximately HK\$1.2 million on IT maintenance and support expenses.

As at the date of this announcement, the Group is still in the process of finalising its results for the six months ended 30 June 2023. The information contained herein is only based on a preliminary assessment of the information currently available to the Company's management.

Such information has neither been confirmed, reviewed or audited by the Company's auditor nor the Company's audit committee and may be subject to further adjustment based on the receipt of further updated information.

The results announcement of the Group for the six months ended 30 June 2023 is expected to be released in August 2023 in compliance with the Listing Rules. Shareholders and potential investors are advised to read the results announcement of the Group once it is published.

QUARTERLY UPDATE ON PROGRESS OF RESUMPTION

References are also made to the Company's announcements dated (i) 13 April 2023 in relation to the decision of the Listing Committee of the Stock Exchange, (ii) 25 April 2023 in relation to the suspension of trading in the Company's shares and (iii) 17 May 2023 in relation to the resumption guidance for the Company as set out in a letter from the Stock Exchange (the "**Resumption Guidance Announcement**"). Unless otherwise defined, capitalised terms used herein shall have the same meanings as in the Resumption Guidance Announcement.

Update on business operations of the Group

Following the suspension of trading in the shares of the Company on the Stock Exchange on 25 April 2023, the Board has announced an update on the Group's business on 12 May 2023. For details, please refer to the said announcement.

To the best knowledge of the Board and based on its preliminary assessment, as at the date of this announcement, the suspension of trading in the shares of the Company has not resulted in any significant adverse impact on the business operations of the Group in any material respect and the Group continues to carry on with its normal day-to-day operations. The Board remains fully committed to the Company and will continuously assess the impact on the business operations and financial position of the Group, take appropriate measures and make further announcement(s) as and when appropriate. The Group's management continues to strategically review the Group's structure, its existing businesses and potential business opportunities from time to time with the intention of improving the business operations and financial position of the Group and complying with Rule 13.24 of the Listing Rules.

Update on the resumption plan of the Company

As disclosed in the Resumption Guidance Announcement, the Stock Exchange has set out the Resumption Guidance for the Company, including:

- (i) demonstrate its compliance with Rule 13.24; and
- (ii) inform the market of all material information for the Shareholders and investors to appraise the Company's position.

The Stock Exchange required the Company to meet all Resumption Guidance, remedy the substantive issues causing its trading suspension, and fully comply with the Listing Rules to the Stock Exchange's satisfaction before trading in its securities is allowed to resume. For this purpose, the Company has the primary responsibility to devise its action plan for resumption. Whilst the Company may seek guidance from the Stock Exchange on its resumption plan, its resumption plan is not subject to the Stock Exchange's prior approval before implementation. The Stock Exchange also indicated that it may modify or supplement the Resumption Guidance if the Company's situation changes. Under Rule 6.01A(1) of the Listing Rules, the Stock Exchange may cancel the listing of any securities that have been suspended from trading for a continuous period of 18 months. In the case of the Company, the 18-month period expires on 24 October 2024. If the Company fails to remedy the substantive issues causing its trading suspension, fulfill the Resumption Guidance and fully comply with the Listing Rules to the Stock Exchange's satisfaction and resume trading in its shares by 24 October 2024, the Listing Division will recommend the Listing Committee to proceed with the cancellation of the Company's listing. Under Rules 6.01 of the Listing Rules, the Stock Exchange also has the right to impose a shorter specific remedial period, where appropriate.

The Company has been and is taking appropriate steps to resolve the issues causing its trading suspension and, in light of the complexity of the issues and amount of resources involved, has been in discussions with professional advisers to explore and consider opportunities and options available to the Company in formulating a viable resumption plan to resolve the issues leading to the trading suspension and to address the matters set out in the Resumption Guidance. The Company remains committed to using its best endeavors to satisfy the Resumption Guidance and to comply with Rule 13.24 of the Listing Rules in a manner satisfactory to the Stock Exchange as soon as practicable and will make further announcement(s) as and when appropriate should there be any material development.

CONTINUED SUSPENSION OF TRADING

Trading in the Company's shares on the Stock Exchange has been suspended with effect from 9:00 a.m. on Tuesday, 25 April 2023 and will remain suspended pending fulfilment of the Resumption Guidance and any supplement or modification thereto. Further announcement(s) will be made by the Company as and when appropriate and in compliance with the requirements under the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares and/or securities of the Company.

By Order of the Board
CLSA Premium Limited
Yuan Feng
Executive Director

Hong Kong, 24 July 2023

As at the date of this announcement, the Directors are:

Executive Directors

Mr. Yuan Feng (*Deputy Chief Executive Officer*)

Mr. Chung Cheuk Fan Marco

Non-executive Directors

Mr. Li Jiong (*Chairman*)

Mr. Xu Jianqiang

Independent non-executive Directors

Mr. Wu Jianfeng

Ms. Hu Zhaoxia

Mr. Ma Xufei