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Morimatsu International Holdings Company Limited

森松國際控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 2155)

POSITIVE PROFIT ALERT

This announcement is made by Morimatsu International Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company hereby inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2023 (the “**Reporting Period**”), it is expected that:

- (i) the consolidated revenue of the Group for the Reporting Period will record an increase of not less than 20% as compared to the corresponding period last year. Such expected increase is mainly attributable to the Company’s long-term adherence to the strategy of covering diversified industries, aiming to achieve sustainable growth across cycles, industries and regions. During the Reporting Period, the Group’s orders from several industries such as electronic chemicals and pharmaceuticals increased significantly; and
- (ii) the consolidated net profit of the Group for the Reporting Period will record an increase of not less than 30% as compared to the corresponding period last year. Such expected increase is mainly attributable to the abovementioned increase in the Group’s revenue, coupled with the reduction in selling and marketing expenses, and the decrease in share-based payment expenses of the Group.

The Company is still in the process of finalising the interim results of the Group for the Reporting Period. The information contained in this announcement is only based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the Reporting Period, which are subject to finalisation and other potential adjustments, if any, and have not been reviewed or confirmed by the auditors of the Company or the audit committee of the Board. Shareholders and potential investors of the Company should refer to the interim results announcement of the Group for the Reporting Period, which is expected to be published in August 2023.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Morimatsu International Holdings Company Limited
Nishimatsu Koei
Chief Executive Officer and Executive Director

Hong Kong, 26 July 2023

As at the date of this announcement, the executive Directors are Mr. Nishimatsu Koei, Mr. Hirazawa Jungo, Mr. Tang Weihua, Mr. Sheng Ye and Mr. Kawashima Hirotaka; the non-executive Director is Mr. Matsuhisa Terumoto; and the independent non-executive Directors are Ms. Chan Yuen Sau Kelly, Mr. Kanno Shinichiro and Mr. Yu Jianguo.