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COWELL

Cowell e Holdings Inc.

高偉電子控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1415)

**ANNOUNCEMENT
DELAY IN DESPATCH OF CIRCULAR**

Reference is made to the announcement (the “**Announcement**”) of Cowell e Holdings Inc. (the “**Company**”) dated 10 November 2023 in relation to, among others, the revision of the 2023 Annual Caps under the Existing Agreements. Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

As disclosed in the Announcement, a circular (the “**Circular**”) containing, among other things, further details of the Supplemental Agreements, the transactions contemplated thereunder and the Proposed Annual Caps, together with the recommendations of the Independent Board Committee, the advice from the Independent Financial Adviser to the Independent Board Committee and the Independent Shareholders was expected to be despatched to the Shareholders on or before 1 December 2023. As additional time is required to finalise certain information in the Circular, the despatch date of the Circular will be postponed to a date falling on or before 5 December 2023.

By order of the Board
Cowell e Holdings Inc.
Meng Yan
Chairman

Hong Kong, 30 November 2023

As at the date of this announcement, the Board comprises Mr. Meng Yan and Mr. Wu Ying-Cheng as executive Directors; Mr. Chen Han-Yang and Mr. Yang Li as non-executive Directors; and Ms. Su Yen-Hsueh, Mr. Tsai Chen-Lung and Ms. Liu Xia as independent non-executive Directors.