



TOM Group Limited

TOM集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

28 March 2024

Dear Shareholders,

TOM Group Limited (the “Company”)

Annual General Meeting (“AGM”) of the Company

The AGM of the Company will be held on Thursday, 9 May 2024 at 2:30 p.m. at Rooms 1601-05, 16/F., China Resources Building, 26 Harbour Road, Wanchai, Hong Kong as the principal meeting place (“Principal Meeting Place”), Room 302, 3/F., Pico Tower, 66 Gloucester Road, Wanchai, Hong Kong as the additional meeting venue (“Additional Meeting Venue”) and online. To facilitate the hybrid meeting proceedings and due to capacity constraints, the Principal Meeting Place will be limited to senior management members and/or senior staff members of the Company (who are Shareholders and/or their proxies) responsible for managing and coordinating the AGM arrangements and/or to ensure compliance with quorum requirements under the Articles of Association. As Shareholders will not be permitted to attend the AGM in person at the Principal Meeting Place, the Company has arranged the Additional Meeting Venue to accommodate physical attendance by Shareholders. Shareholders are requested to attend and vote at the AGM at the Additional Meeting Venue, through the online platform or by appointing the Chairman of the AGM as their proxy. Details of this arrangement for the AGM are set out in the Circular.

Online Attendance at the AGM

You can attend, participate and vote at the AGM online. You will be able to view a live webcast of the AGM, cast your vote on the resolutions in real time and submit online questions to the Company. From 2:00 p.m. on 9 May 2024, you can log in to the AGM online platform by visiting the meeting website: <http://meetings.computershare.com/TOMGroupAGM2024>



and entering the following details:

- Shareholder Number: your 10-digit shareholder number starting with “C” (“SRN”) printed under the barcode on the top right corner of this letter
- PIN: the five-digit Personal Identification Number (PIN) below the SRN

Please keep the login details in safe custody for use at the AGM and do not disclose them to anyone else.

For corporate shareholders who wish to attend the AGM online, please call Computershare Hong Kong Investor Services Limited, the Company’s Hong Kong Share Registrar, at its hotline (852) 2862 8555 for arrangement.

Yours faithfully,

For and on behalf of

TOM Group Limited

Yeung Kwok Mung

Executive Director

各位股東：

TOM集團有限公司（「本公司」）

本公司股東週年大會（「大會」）

本公司之大會將於2024年5月9日（星期四）下午2時30分假座香港灣仔港灣道26號華潤大廈16樓1601-05室為主要會議地點（「主要會議地點」），香港灣仔告士打道66號筆克大廈3樓302室為額外會議會場（「額外會議會場」）及網上方式以混合會議方式舉行。為使混合會議過程順暢及基於可容納人數限制，主要會議地點將僅限於負責管理和協調股東週年大會安排及／或為確保遵守組織章程細則下之法定人數規定之股東及／或彼等之委任代表之本公司高級管理人員及／或高級職員出席。由於股東將不被允許於主要會議地點親身出席股東週年大會，本公司已安排額外會議會場容納股東親身出席。股東可透過網上平台或委任股東週年大會主席作為其受委代表於額外會議會場出席股東週年大會並於會上投票。有關股東週年大會之安排詳情載於通函內。

以網上方式出席大會

閣下可以網上方式出席、參與大會並於會上投票。閣下可透過網上直播觀看大會，實時就決議案投票，並可於網上向本公司提交問題。由2024年5月9日下午2時正開始，閣下可瀏覽以下會議網站：

<http://meetings.computershare.com/TOMGroupAGM2024>，



並輸入以下資料，以登入股東週年大會網上平台：

- 股東編號：印於本信函右上角條碼下，以字母「C」開始之閣下的十位數字股東編號
- 密碼：印於股東編號下方之五位數字個人識別號碼

請將登入資料妥為保存以於大會使用，請勿向任何人士透露有關資料。

如閣下為公司股東並欲以網上方式出席大會，請致電本公司之香港股份過戶登記處，香港中央證券登記有限公司（電話熱線(852) 2862 8555）以便作出安排。

TOM集團有限公司

執行董事

楊國猛

謹啟

二零二四年三月二十八日