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Unless otherwise defined in this announcement, capitalized terms used herein shall have the same meanings as those defined in the prospectus dated Tuesday, May 7, 2024 (the “**Prospectus**”) issued by Marketingforce Management Ltd (邁富時管理有限公司) (the “**Company**”).

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any securities. This announcement is not a prospectus. Potential investors should read the Prospectus for detailed information about the Global Offering described below before deciding whether or not to invest in the Shares thereby being offered. Any investment decision in relation to the Offer Shares should be taken solely in reliance on the information in the Prospectus.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or in any other jurisdictions. The securities mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933 as amended from time to time (the “**U.S. Securities Act**”) or securities law of any state or other jurisdiction of the United States. The securities may not be offered, sold, pledged or otherwise transferred within the United States except pursuant to an exemption from the registration requirements of the U.S. Securities Act and in compliance with any applicable state securities laws, or outside the United States unless in compliance with Regulation S under the U.S. Securities Act. There will be no public offer of securities in the United States.

Potential investors of the Offer Shares should note that the Overall Coordinators (for themselves and on behalf of the Hong Kong Underwriters) shall be entitled to terminate their obligations under the Hong Kong Underwriting Agreement with immediate effect upon the occurrence of any of the events set out in the paragraph headed “Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination” in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is currently expected to be on Thursday, May 16, 2024).



**Marketingforce Management Ltd**  
**邁富時管理有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**Global Offering**

<b>Number of Offer Shares under the Global Offering</b>	<b>: 5,949,700 Shares</b>
<b>Number of Hong Kong Offer Shares</b>	<b>: 595,000 Shares</b>
<b>Number of International Offer Shares</b>	<b>: 5,354,700 Shares</b>
<b>Final Offer Price</b>	<b>: HK\$43.60 per Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.0027%, the Stock Exchange trading fee of 0.00565% and the AFRC transaction levy of 0.00015%</b>
<b>Nominal value</b>	<b>: US\$0.0000005 per Share</b>
<b>Stock code</b>	<b>: 2556</b>

**Joint Sponsors, Overall Coordinators, Joint Global Coordinators,  
Joint Bookrunners and Joint Lead Managers**



**Overall Coordinator, Joint Global Coordinator,  
Joint Bookrunner and Joint Lead Manager**



**Joint Global Coordinator, Joint Bookrunner and Joint Lead Manager**



**Joint Bookrunners and Joint Lead Managers**  
*(in alphabetical order)*



**MARKETINGFORCE MANAGEMENT LTD / 邁富時管理有限公司**  
**ANNOUNCEMENT OF FINAL OFFER PRICE AND**  
**ALLOTMENT RESULTS**

Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the prospectus dated 7 May 2024 (the “**Prospectus**”) issued by Marketingforce Management Ltd (the “**Company**”).

**Warning: In view of high concentration of shareholding in a small number of Shareholders, Shareholders and prospective investors should be aware that the price of the Shares could move substantially even with a small number of Shares traded and should exercise extreme caution when dealing in the Shares.**

**SUMMARY**

**Company information**

<b>Stock code</b>	2556
<b>Stock short name</b>	MARKETINGFORCE
<b>Dealings commencement date</b>	16 May 2024*

\*see note at the end of the announcement

**Price Information**

<b>Final Offer Price</b>	HK\$43.600
<b>Offer Price Range</b>	HK\$42.000 - HK\$45.000
<b>Offer Price Adjustment exercised</b>	No

**Offer Shares and Share Capital**

<b>Number of Offer Shares</b>	5,949,700
<b>Number of Offer Shares in Public Offer</b>	595,000
<b>Number of Offer Shares in International Offer</b>	5,354,700
<b>Number of issued Shares upon Listing</b>	235,164,100

**Proceeds**

<b>Gross proceeds (Note)</b>	HK\$ 259.41 million
<b>Less: Estimated listing expenses payable based on Final Offer Price</b>	HK\$ (78.30) million
<b>Net proceeds</b>	HK\$ 181.11 million

*Note: Gross proceeds refers to the amount to which the issuer is entitled receive. For details of the use of proceeds, please refer to the Prospectus dated 7 May 2024.*

**ALLOTMENT RESULTS DETAILS**

**PUBLIC OFFER**

<b>No. of valid applications</b>	2,576
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<b>No. of successful applications</b>	1,797
<b>Subscription level</b>	5.95 times
<b>Claw-back triggered</b>	No
<b>No. of Offer Shares initially available under the Public Offer</b>	595,000
<b>Final no. of Offer Shares under the Public Offer</b>	595,000
<b>% of Offer Shares under the Public Offer to the Global Offering</b>	10.00%

Note: For details of the final allocation of shares to the Public Offer, investors can refer to [www.eipo.com.hk/eIPOAllotment/?Locale=en](http://www.eipo.com.hk/eIPOAllotment/?Locale=en) to perform a search by name or identification number or [www.eipo.com.hk/eIPOAllotment/?Locale=en](http://www.eipo.com.hk/eIPOAllotment/?Locale=en) for the full list of allottees.

### **INTERNATIONAL OFFER**

<b>No. of placees</b>	125
<b>Subscription Level</b>	1.03 times
<b>No. of Offer Shares initially available under the International Offer</b>	5,354,700
<b>Final no. of Offer Shares under the International Offer</b>	5,354,700
<b>% of Offer Shares under the International Offer to the Global Offering</b>	90.00%

The Directors confirm that, to the best of their knowledge, information and belief, (i) none of the Offer Shares subscribed by the placees and the public have been financed directly or indirectly by the Company, any of the Directors, chief executive of the Company, Controlling Shareholders, substantial Shareholders, existing Shareholders of the Company or any of its subsidiaries or Consolidated Affiliated Entities or their respective close associates; and (ii) none of the placees and the public who have purchased the Offer Shares are accustomed to taking instructions from the Company, any of the Directors, chief executive of the Company, Controlling Shareholders, substantial Shareholders, existing Shareholders of the Company or any of its subsidiaries or Consolidated Affiliated Entities or their respective close associates in relation to the acquisition, disposal, voting or other disposition of Shares registered in his/her/its name or otherwise held by him/her/it.

### **CONCENTRATION OF PLACEES**

There are a total of 125 placees under the International Offering. A total of [110] placees have been allotted one board lot of the Offer Shares, representing approximately [88.0000]% of the [125] placees under the International Offering. These placees have been allotted [11,000] Offer Shares in total, representing approximately [0.2054]% of the total number of Offer Shares under the International Offering. [15] placees have been allotted more than one board lot of the Offer Shares, representing approximately [12]% of the [125] placees under the International Offering. These placees have been allotted [5,343,700] Offer Shares in total, representing approximately [99.7946]% of the total number of Offer Shares under the International Offering.

The placees in the International Offer include the following:

#### **Cornerstone Investors**

<b>Investor</b>	<b>No. of Offer Shares allocated</b>	<b>% of Offer Shares</b>	<b>% of total issued share capital after the Global Offering</b>	<b>Existing shareholders or their close associates</b>
VH Nanchang Donghu Asset	448,900	7.54%	0.19%	No

<i>Investor</i>	<i>No. of Offer Shares allocated</i>	<i>% of Offer Shares</i>	<i>% of total issued share capital after the Global Offering</i>	<i>Existing shareholders or their close associates</i>
Capital LPF / 維港南昌東湖產業有限合夥基金				
BARJAI TRADING COMPANY LIMITED / 剛信貿易有限公司	455,200	7.65%	0.19%	No
Total	904,100	15.20%	0.38%	

## **LOCK-UP UNDERTAKINGS**

### **Controlling Shareholders**

<i>Name</i>	<i>Number of Shares held in the Company subject to lock-up undertakings upon Listing</i> <sup>Note 5</sup>	<i>% of shareholding in the Company subject to lock-up undertakings upon Listing</i> <sup>Note 5</sup>	<i>Last day subject to the lock-up undertakings</i> <sup>Note 3</sup>
Real Force Limited <sup>Note 4</sup>	54,407,600	23.14%	15 November 2024 (First Six-Month Period) <sup>Note 1</sup>
			15 May 2025 (Second Six-Month Period) <sup>Note 2</sup>
Precious Sight Limited <sup>Note 4</sup>	59,680,400	25.38%	15 November 2024 (First Six-Month Period) <sup>Note 1</sup>
			15 May 2025 (Second Six-Month Period) <sup>Note 2</sup>
Willian Zhao I Limited <sup>Note 4</sup>	2,837,000	1.21%	15 November 2024 (First Six-Month Period) <sup>Note 1</sup>
			15 May 2025 (Second Six-Month Period) <sup>Note 2</sup>
Subtotal	116,925,000	49.72%	

- In accordance with the relevant Listing Rules, the Controlling Shareholder may dispose of or transfer Shares after the indicated date subject to that the Controlling Shareholder will not cease to be a Controlling Shareholder. However, after the indicated date, the Controlling Shareholder as an existing Shareholder remains subject to the lock-up period ending on 15 May 2025 pursuant to the Deed (as defined below) as disclosed in the Prospectus.*
- The Controlling Shareholder will cease to be prohibited from disposing of or transferring Shares after the indicated date.*
- In accordance with the relevant Listing Rule/guidance materials, the required lock-up for the first six-month period ends on 15 November 2024 and for the second six-month period, on 15 May 2025.*
- For family wealth management and estate planning purpose, on 25 April 2024, Mr. Zhao Xulong and Ms. Zhu Shuina transferred their respective interests in the Company directly held by Willam Zhao Limited as to 5,440,760 Shares and Shuina Zhu Limited as to 5,968,040 Shares to Real Force Limited and Precious Sight Limited (being BVI-incorporated holding vehicles), respectively, for the benefit of the Founders' Family Trust*

<i>Name</i>	<i>Number of Shares held in the Company subject to lock-up undertakings upon Listing</i> <sup>Note 5</sup>	<i>% of shareholding in the Company subject to lock-up undertakings upon Listing</i> <sup>Note 5</sup>	<i>Last day subject to the lock-up undertakings</i> <sup>Note 3</sup>
<p>(as defined in the Prospectus). Further, Willian Zhao I Limited, a company wholly owned by Mr. Zhao Xulong through Willam Zhao Limited, also directly held 283,700 Shares in the Company as of the date of this announcement.</p> <p>As of the date of this announcement, each of Real Force Limited and Precious Sight Limited is indirectly controlled by the Founders' Family Trust with Mr. Zhao Xulong as the settlor, The Core Trust Company Limited as the trustee, Ms. Zhu Shuina as the protector and Willam Zhao Limited (which is wholly owned by Mr. Zhao Xulong) and Shuina Zhu Limited (which is wholly owned by Ms. Zhu Shuina) as beneficiaries.</p> <p>Ms. Zhu Shuina is the spouse of Mr. Zhao Xulong. As such, as of the date of this announcement, each of Mr. Zhao Xulong and Ms. Zhu Shuina is deemed to be interested in a total of 11,692,500 Shares comprising (i) 11,408,800 Shares controlled through the Founders' Family Trust; and (ii) 283,700 Shares through Willian Zhao I Limited, a company wholly owned by Mr. Zhao Xulong through Willam Zhao Limited.</p> <p>5. The calculation is based on the total number of 235,164,100 Shares in issue immediately following the completion of the subdivision of each share in the Company's issued and unissued share capital with par value of US\$0.000005 each into ten shares of the corresponding class with par value of US\$0.0000005 each (the "Share Subdivision") immediately before the Listing and the Global Offering.</p>			

### Existing Shareholders

<i>Name</i>	<i>Number of Shares held in the Company subject to lock-up undertakings upon Listing</i> <sup>Note 2</sup>	<i>% of shareholding in the Company subject to lock-up undertakings upon Listing</i> <sup>Note 2</sup>	<i>Last day subject to the lock-up undertakings</i>
NB DIGITAL Evergreen Investment Limited Partnership <sup>Note 1</sup>	21,161,600	9.00%	15 February 2025
Jiaxing Hengjie Equity Investment Partnership (Limited Partnership) / 嘉興恆捷股權投資合夥企業 (有限合夥)	3,632,400	1.54%	15 February 2025
Driving Force Developments Limited	19,251,800	8.19%	15 May 2025
Rosy Maple Limited	15,401,000	6.55%	15 May 2025
Isle Wealth Limited	10,526,400	4.48%	15 May 2025
Rongjing Co. Limited	9,022,600	3.84%	15 February 2025

<i>Name</i>	<i>Number of Shares held in the Company subject to lock-up undertakings upon Listing</i> <sup>Note 2</sup>	<i>% of shareholding in the Company subject to lock-up undertakings upon Listing</i> <sup>Note 2</sup>	<i>Last day subject to the lock-up undertakings</i>
CCB International Overseas Limited / 建銀國際海外有限公司	6,015,000	2.56%	15 February 2025
Shanghai Shunying Business Information Consulting Partnership (Limited Partnership) / 上海順灤商務信息諮詢合夥企業 (有限合夥)	5,629,200	2.39%	15 February 2025
Blooming Sky Holdings Limited	4,508,800	1.92%	15 February 2025
Sea Pictures Limited	3,850,400	1.64%	15 February 2025
Wenhua Xu Limited	2,832,800	1.20%	15 February 2025
He Zhenjun	2,631,600	1.12%	15 February 2025
Great Boom Group Ltd / 旺佳集團有限公司	1,879,600	0.80%	15 February 2025
Top Mountain Shuye LP	1,503,800	0.64%	15 February 2025
Haorong Co., Limited	1,394,800	0.59%	15 February 2025
Multi Link Corporate Development Limited / 港聯企業發展有限公司	1,127,800	0.48%	15 February 2025
Peimin Guo Limited	1,017,600	0.43%	15 February 2025
Miracle International Development Limited	902,200	0.38%	15 February 2025
Subtotal	112,289,400	47.74%	
<p><i>The expiry date of the lock-up period shown in the table above is pursuant to the expiry date of the deed of lock-up undertaking (the "Deed") as disclosed in the Prospectus. Existing Shareholders who are Pre-IPO Investors (as defined in the Prospectus) are also subject to a 180-day lock-up period commencing on the date of the Prospectus pursuant to the Pre-IPO Investments (as defined in the Prospectus) arrangement as disclosed in the Prospectus, which ends earlier than the indicated last day subject to lock-up undertakings pursuant to the Deed.</i></p>			

Notes:

- As of the date of this announcement, Mr. Zhu Zhengguo is deemed to be interested in a total of 2,479,400 Shares comprising (i) 2,116,160 Shares through NB Digital Evergreen Investment Limited Partnership, a company controlled by Mr. Zhu Zhengguo; and (ii) 363,240 Shares through Jiaying Hengjie Equity Investment Partnership (Limited Partnership), in which Tianjin Hongdao North Beta Technology Development Co., Ltd, controlled by Mr. Zhu Zhengguo, acted as the general partner and controlled as to 5.70%.



2. The calculation is based on the total number of 235,164,100 Shares in issue immediately following the completion of the Share Subdivision and the Global Offering.

***Cornerstone Investors***

<i>Name</i>	<i>Number of Shares held in the Company subject to lock-up undertakings upon Listing</i>	<i>% of shareholding in the Company subject to lock-up undertakings upon Listing</i>	<i>Last day subject to the lock-up undertakings</i>
VH Nanchang Donghu Asset Capital LPF / 維港南昌東湖產業有限合夥基金	448,900	0.19%	15 November 2024
Barjai Trading Company Limited / 剛信貿易有限公司	455,200	0.19%	15 November 2024
Subtotal	904,100	0.38%	

*In accordance with the relevant Listing Rule/guidance materials, the required lock-up ends on 15 November 2024. The Cornerstone Investors will cease to be prohibited from disposing of or transferring Shares after the indicated date.*

*The calculation is based on the total number of 235,164,100 Shares in issue immediately following the completion of the Share Subdivision and the Global Offering.*



## ***PLACEE CONCENTRATION ANALYSIS***

<b>Placees</b>	<b>Number of Shares allotted</b>	<b>Allotment as % of International Offering</b>	<b>Allotment as % of total Offer Shares</b>	<b>Number of Shares held upon Listing</b>	<b>% of total issued share capital upon Listing</b>
Top 1	908,000	16.96%	15.26%	908,000	0.39%
Top 5	3,098,100	57.86%	52.07%	3,098,100	1.32%
Top 10	4,831,700	90.23%	81.21%	4,831,700	2.05%
Top 25	5,344,800	99.82%	89.83%	5,344,800	2.27%

### *Notes*

*\* Ranking of placees is based on the number of Shares allotted to the placees.*

## **SHAREHOLDER CONCENTRATION ANALYSIS**

Shareholders	Number of Shares allotted	Allotment as % of International Offering	Allotment as % of total Offer Shares	Number of Shares held upon Listing	% of total issued share capital upon Listing
Top 1	0	0.00%	0.00%	116,925,000	49.72%
Top 5	0	0.00%	0.00%	186,898,200	79.48%
Top 10	0	0.00%	0.00%	215,924,200	91.82%
Top 25	3,904,100	72.91%	65.62%	233,118,500	99.13%

### *Notes*

\* *Ranking of Shareholders is based on the number of Shares held by the Shareholder upon Listing.*

\* *Offer Shares allotted to two places who are spouses have been combined for the purpose of the concentration analysis.*

## **BASIS OF ALLOCATION UNDER THE HONG KONG PUBLIC OFFERING**

Subject to the satisfaction of the conditions set out in the Prospectus, valid applications made by the public will be conditionally allocated on the basis set out below:

<b>NO. OF SHARES APPLIED FOR</b>	<b>NO. OF VALID APPLICATIONS</b>	<b>BASIS OF ALLOTMENT / BALLOT POOL A</b>	<b>APPROXIMATE PERCENTAGE ALLOTTED OF THE TOTAL NO. OF SHARES APPLIED FOR</b>
100	1,350	743 out of 1,350 to receive 100 Shares	55.04%
200	395	250 out of 395 to receive 100 Shares	31.65%
300	90	68 out of 90 to receive 100 Shares	25.19%
400	47	42 out of 47 to receive 100 Shares	22.34%
500	85	100 Shares	20.00%
600	28	100 Shares plus 5 out of 28 to receive additional 100 Shares	19.64%
700	15	100 Shares plus 5 out of 15 to receive additional 100 Shares	19.05%
800	15	100 Shares plus 7 out of 15 to receive additional 100 Shares	18.33%
900	14	100 Shares plus 8 out of 14 to receive additional 100 Shares	17.46%
1,000	266	100 Shares plus 194 out of 266 to receive additional 100 Shares	17.29%
1,200	22	200 Shares	16.67%
1,400	7	200 Shares plus 2 out of 7 to receive additional 100 Shares	16.33%
1,600	12	200 Shares plus 7 out of 12 to receive additional 100 Shares	16.15%
1,800	6	200 Shares plus 5 out of 6 to receive additional 100 Shares	15.74%
2,000	107	300 Shares	15.00%
3,000	16	300 Shares plus 10 out of 16 to receive additional 100 Shares	12.08%
4,000	18	400 Shares	10.00%
5,000	17	400 Shares plus 13 out of 17 to receive additional 100 Shares	9.53%
6,000	3	500 Shares	8.33%
7,000	5	500 Shares plus 3 out of 5 to receive additional 100 Shares	8.00%
8,000	4	600 Shares	7.50%
9,000	3	600 Shares plus 2 out of 3 to receive additional 100 Shares	7.41%
10,000	15	700 Shares	7.00%
12,000	7	700 Shares plus 4 out of 7 to receive additional 100 Shares	6.31%
14,000	3	800 Shares	5.71%
16,000	3	800 Shares plus 2 out of 3 to receive additional 100 Shares	5.42%

18,000	1	900 Shares	5.00%
20,000	1	1,000 Shares	5.00%
30,000	2	1,400 Shares	4.67%
40,000	2	1,800 Shares	4.50%
60,000	2	2,600 Shares	4.33%
90,000	2	3,800 Shares	4.22%
100,000	2	4,200 Shares	4.20%
	<hr/>		
	2,565		
	<hr/> <hr/>		

Total number of Pool A successful applicants: 1,786

**POOL B**

120,000	11	27,000 Shares plus 5 out of 11 to receive additional 100 Shares	22.54%
	<hr/>		
	11		
	<hr/> <hr/>		

Total number of Pool B successful applicants: 11

*As of the date of this announcement, the relevant subscription monies previously deposited in the designated nominee accounts have been remitted back to the accounts of all HKSCC participants. Investors should contact their relevant brokers for any inquiries.*

### **STABILIZATION**

No stabilizing manager will be appointed, and it is anticipated that no stabilization activities will be carried out in relation to the Global Offering.

### **COMPLIANCE WITH LISTING RULES AND GUIDANCE**

The Directors confirm that, except for the Listing Rules that have been waived and/or in respect of which consent has been obtained, the Company has complied with the Listing Rules and guidance materials in relation to the placing, allotment and listing of the Company's shares.

The Directors confirm that, to the best of their knowledge, the consideration paid by the placees or the public (as the case may be) directly or indirectly for each Offer Share subscribed for or purchased by them was the same as the final Offer Price in addition to any brokerage, AFRC transaction levy, SFC transaction levy and trading fee payable.

### **DISCLAIMERS**

*Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

*This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The securities mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act"). The securities may not be offered or sold in the United States except pursuant to an exemption from the registration requirements of the U.S. Securities Act and in compliance with any applicable state securities laws, or outside the United States unless in compliance with Regulation S under the U.S. Securities Act. There will be no public offer of securities in the United States.*

*The Offer Shares are being offered and sold outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act.*

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*\*Potential investors of the Offer Shares should note that the Joint Sponsors and the Overall Coordinators (for themselves and on behalf of the Hong Kong Underwriters) shall be entitled to terminate their obligations under the Hong Kong Underwriting Agreement with immediate effect upon the occurrence of any of the events set out in the section headed “Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Hong Kong Underwriting Agreement – Grounds for Termination” in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is currently expected to be on 16 May 2024).*

## **PUBLIC FLOAT**

Immediately following the completion of the Global Offering, (i) approximately 25.00% of the total issued share capital of the Company will be held by the public and will satisfy the minimum percentage as prescribed by Rule 8.08(1)(a) of the Listing Rules; (ii) the three largest public Shareholders do not hold more than 50% of the Shares in public hands at the time of Listing in compliance with Rules 8.08(3) and 8.24 of the Listing Rules; (iii) there will not be any new substantial Shareholder (as defined in the Listing Rules) of the Company; and (iv) there will be at least 300 Shareholders at the time of Listing in compliance with Rule 8.08(2) of the Listing Rules.

## **COMMENCEMENT OF DEALINGS**

The Share certificates will only become valid evidence of title at 8:00 a.m. on Thursday, May 16, 2024 (Hong Kong time), provided that the Global Offering has become unconditional and the right of termination described in the paragraph headed “Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination” in the Prospectus has not been exercised. Investors who trade the Shares on the basis of publicly available allocation details prior to the receipt of Share certificates or prior to the Share certificates becoming valid evidence of title do so entirely at their own risk. Assuming that the Global Offering becomes unconditional at or before 8:00 a.m. on Thursday, May 16, 2024 (Hong Kong time), it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Thursday, May 16, 2024 (Hong Kong time). The Shares will be traded in board lots of 100 Shares each, and the stock code of the Shares will be 2556.

By order of the Board  
**Marketingforce Management Ltd**  
**MR. ZHAO Xulong**

*Chairman of the Board, Executive Director and Chief Executive Officer*

Hong Kong, May 14, 2024

*As at the date of this announcement, the Directors and proposed Directors of the Company are: Mr. ZHAO Xulong as chairman, executive Director and chief executive officer, Mr. XU Jiankang as executive Director, Ms. ZHAO Fangqi and Mr. HUANG Shaodong as non-executive Directors and Mr. YANG Tao, Mr. QIN Ci and Mr. CHEN Chen as independent non-executive Directors.*