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360 LUDASHI HOLDINGS LIMITED

360 魯大師控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3601)

**RESIGNATION OF NON-EXECUTIVE DIRECTOR
AND
APPOINTMENT OF NON-EXECUTIVE DIRECTOR**

RESIGNATION OF NON-EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”, each a “**Director**”) of 360 Ludashi Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that Mr. Sun Chunfeng (“**Mr. Sun**”) has resigned as a non-executive Director with effect from 12 June 2024 to spend more time on his personal endeavors and personal work arrangements.

Mr. Sun has confirmed that he has no disagreement with the Board and there are no other matters relating to his resignation that need to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

The Board would like to take this opportunity to express its sincere gratitude to Mr. Sun for his valuable contributions to the Company during his tenure of office.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board hereby announces that Mr. LI Xin (“**Mr. Li**”) has been appointed as a non-executive Director with effect from 12 June 2024.

The biographical details of Mr. Li are set forth below:

Mr. Li Xin (李鑫), aged 33, was appointed as a non-executive Director with effect from 12 June 2024.

Mr. Li has approximately 13 years of experience in the software development and the Internet advertising traffic distribution industries. From 2011 to 2013, Mr. Li founded Shanghai Tuizhong Network Technology Studio* (上海推眾網絡科技工作室), which was mainly engaged in PC software distribution business. From 2013 to 2017, Mr. Li worked at Shanghai Gaoxin Computer System Company Limited* (上海高欣計算機系統有限公司) as a project director. Since 2017, Mr. Li has been working at Shanghai Dongfangwang Digital Technology Company Limited* (上海東方網數字科技股

份有限公司) (formerly known as Shanghai Songheng Network Technology Company Limited* (上海嵩恒網絡科技股份有限公司)) and currently serves as project manager, operation director and deputy general manager. Since 2020, Mr. Li has also been serving as a director of Shanghai Songmei Network Technology Company Limited* (上海嵩媒網絡科技有限公司), Weipin (Zhejiang) E-commerce Company Limited* (微拼(浙江)電子商務有限公司) and Chongqing Yuepin Technology Company Limited* (重慶閱品科技有限公司), all of which are subsidiaries of Shanghai Dongfangwang Digital Technology Company Limited.

Mr. Li is currently studying computer application technology at the University of Electronic Science and Technology of China.

Mr. Li has entered into a letter of appointment with the Company for a term of three years, which is subject to retirement by rotation and re-election in the annual general meetings of the Company in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the articles of association of the Company. According to the terms of Mr. Li’s appointment, Mr. Li is not entitled to receive any emolument for his directorship in the Company.

Save as disclosed above, as at the date of this announcement, Mr. Li (1) did not hold any other directorship in any other public companies, the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or other major appointments and professional qualification; (2) does not hold any position in the Company or other members of the Group; (3) does not have any relationship with any Directors, senior management, substantial shareholders or controlling shareholders (as defined under the Listing Rules) of the Company; and (4) does not have, and/or is not deemed to have, any interests or short positions in any shares, underlying shares or debentures of the Company or its associated corporations (as defined under Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)).

Save as disclosed above, there is no other information required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules nor any other matters which need to be brought to the attention of the shareholders of the Company regarding the appointment of Mr. Li.

The Board would like to extend its warmest welcome to Mr. Li in joining the Board.

By order of the Board
360 Ludashi Holdings Limited
Mr. Tian Ye
Chairman and executive Director

Hong Kong, 12 June 2024

As at the date of this announcement, the Board comprises: Mr. Tian Ye and Mr. He Shiwei as executive Directors; Mr. Li Xin, Mr. Liu Wei and Mr. Zhao Dan as non-executive Directors; and Mr. Li Yang, Mr. Wang Xinyu and Mr. Zhang Ziyu as independent non-executive Directors.

* For identification purpose only