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S-Enjoy Service Group Co., Limited

新城悅服務集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1755)

FINAL DIVIDEND PAYMENT

Reference is made to the announcement of S-Enjoy Service Group Co., Limited (the “**Company**”) dated 18 June 2024 in respect of the poll results for the annual general meeting of the Company. The board (the “**Board**”) of directors (the “**Directors**”) of the Company announces that the Company will distribute the final dividend of RMB0.205 per ordinary share of the Company (the “**Share**”) for the year ended 31 December 2023 (the “**Dividend**”) to shareholders of the Company (the “**Shareholders**”) whose names appear on the register of members of the Company on 9 July 2024 in Hong Kong dollars based on the exchange rate of HK\$1.00 to RMB0.91088, which is the average middle rate of RMB to Hong Kong dollars as announced by the People’s Bank of China for the business days during the period from 13 June 2024 to 18 June 2024. The said Dividend is equivalent to HK\$0.22506 per Share. The dividend warrants will be posted by ordinary mail to the Shareholders who are entitled to receive the Dividend at their own risk on 18 July 2024.

By order of the Board
S-Enjoy Service Group Co., Limited
Qi Xiaoming
Chairman
Executive Director
Chief Executive Officer

The PRC, 18 June 2024

As at the date of this announcement, the Board comprises Mr. Qi Xiaoming, Mr. Yang Bo and Ms. Wu Qianqian as executive Directors; Mr. Wang Xiaosong, Mr. Lv Xiaoping and Mr. Lu Zhongming as non-executive Directors; and Ms. Zhang Yan, Mr. Zhu Wei and Mr. Xu Xinmin as independent non-executive Directors.