
GLOSSARY

In this prospectus, unless the context otherwise requires, the following terms shall have the meanings set out below.

“AI”	artificial intelligence
“ATC”	Anatomical Therapeutic Chemical, an international drug classification system that classifies the active ingredients of drugs according to the organ or system on which they act and their therapeutic, pharmacological and chemical properties
“contract research organization” or “CRO”	a company that provides the initial support services or a wide range of clinical, central laboratory and analytical services to satisfy pharmaceutical and medical device companies’ demand for product research and development on a contract basis
“CDASH”	Clinical Data Acquisition Standards Harmonization, a set of medical data interchange standards developed and maintained by CDISC
“CDISC”	Clinical Data Interchange Standards Consortium, a global non-profit organization dedicated to developing standards for medical research data
“CDMS”	a clinical data management system designed for the collection and management of disease-specific clinical data
“CTCAE”	Common Terminology Criteria for Adverse Events, a set of criteria developed by the US National Cancer Institute for the standardized classification of adverse effects of drugs used in cancer therapy
“customized content”	promotional content created for marketing specific drug or medical device
“EDC system”	an electronic data capture system designed for the collection of clinical data in electronic form for use mainly in human clinical trials

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“engaged target physicians”	registered physician users who are selected based on healthcare customers’ criterion and who click on customized content delivered on behalf of healthcare customers
“healthcare customers”	pharmaceutical and medical device companies that are our customers, including those who engage us through intermediaries
“ICD”	International Statistical Classification of Diseases and Related Health Problems, the international standard for health data, clinical documentation, and statistical aggregation and a coding system for all clinical and research purposes
“ICD10”	International Statistical Classification of Diseases and Related Health Problems 10th Revision
“ICH-MedDRA”	Medical Dictionary for Regulatory Activities, an international medical terminology used by regulatory authorities and the healthcare industry during the regulatory process, both before and after a product has been authorized for sale
“ISO”	an acronym for a series of quality management and quality assurance standards published by the International Organization for Standardization, a non-government organization based in Geneva, Switzerland, for assessing the quality systems of business organizations
“knowledge graph”	a knowledge base that uses a graph-structured data model to store and organize information
“KOL”	key opinion leaders
“LOINC”	Logical Observation Identifiers Names and Codes, a universal code system and standard for health measurements, observations and documents

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“MAUs”	number of unique registered users that accessed our platform in a given month. “average MAUs” for a particular period is the average of the MAUs in each month during that period
“MESH”	Medical Subject Headings, a comprehensive controlled vocabulary for indexing journal articles and books and is primarily used in medical information research
“natural language processing”	a subfield of linguistics, computer science, information engineering, and artificial intelligence concerned with the interactions between computers and human (natural) languages, in particular how to program computers to process, understand and analyze large amounts of natural language data
“paid clicks”	clicks by engaged targeted physicians on customized content that generate fees for us from healthcare customers
“paying users”	registered users who pay periodic membership fees for our products in a given period
“PGC”	professionally-generated content
“real-world studies” or “RWS”	studies investigating health interventions whose design does not follow the design of a randomized controlled trial and aims to reflect health intervention effectiveness in routine clinical practice
“registered physician users”	registered users who have provided information regarding their qualification as a licensed physician (執業醫師) or a licensed assistant physician (執業(助理)醫師) during our physician authentication process, which can be verified by us through government database; licensed physicians have prescriptive authority, which allows them to write prescriptions independently; licensed assistant physicians must write prescriptions under the supervision of a licensed physician

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“registered users”	users who have registered accounts on our platform as of a given time; a registered user is not necessarily a unique user, as an individual may register multiple accounts on our platform, and consequently, the number of registered users we present in this prospectus may not equal the number of unique users who have registered on our platform as of a given time
“SNOMED CT”	Systematized Nomenclature of Medicine — Clinical Terms, a universal, multilingual clinical healthcare terminology, which encompasses a vast amount of human and non-human concepts, providing codes, terms, synonyms and definitions used in clinical documentation and reporting
“UGC”	user-generated content
“UMLS”	Unified Medical Language System, a set of files and software that integrates many health and biomedical vocabularies and standards to enable interoperability between computer systems