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Bairong Inc.
百融雲創

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)
(Stock Code: 6608)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (“**Board**”) of directors (“**Directors**”) of Bairong Inc. (the “**Company**”, and together with its subsidiaries and consolidated affiliated entities, the “**Group**”) is pleased to announce that Ms. Han Kui Fang (韓奎芳) (“**Ms. Han**”) has been appointed as an executive Director with effect from July 11, 2024.

Ms. Han, aged 48, joined the Company in February 2018 and currently serves as the senior director of operations. She has extensive experience in the areas of company operations management and customer service quality management. She is responsible for the design and operation of the Company’s overall operational system, ensuring optimal efficiency under cost control, as well as establishing a full-process customer service and quality management system to improve the Company’s customer satisfaction. She worked at Beijing Baifendian Technology Co., Ltd.* (北京百分點科技有限公司) from December 2011 to February 2016 and was responsible for formulating user operation strategies and establishing a full-process customer service system. Prior to that, she served as the testing manager of Autohome Inc. (a company whose shares are listed on the New York Stock Exchange, stock code: ATHM, and the Main Board of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), stock code: 2518) from October 2004 to November 2011. Ms. Han received her bachelor’s degree in computer science and applications from Peking University in 2007, master’s degree in management psychology from University of Hong Kong in 2021 and MBA degree from Renmin University of China in 2022.

Ms. Han has entered into a service contract with the Company for a term of three years commencing from July 11, 2024 which may be terminated by either party giving not less than three months’ written notice. Ms. Han shall hold office only until the first annual general meeting of the Company after her appointment and shall then be eligible for re-election at that meeting and will be subject to retirement by rotation and re-election at an annual general meeting at least once every three years, in accordance with the articles of association of the Company. According to the terms of Ms. Han’s appointment, Ms. Han is not entitled to any remuneration in her capacity as an executive Director under her service contract, but is entitled to the reimbursement of all reasonable out-of-pocket expenses incurred in relation to the discharge of her duties in connection with the business of the Company.

Save as disclosed above, Ms. Han has confirmed that she does not hold (i) any other position with the Company or other members of the Group; (ii) any directorship in any other public companies with securities of which are listed on any securities market in Hong Kong or overseas in the last three years; and (iii) any other major appointments and professional qualifications.

As at the date of this announcement, Ms. Han is interested in (i) 45,610 class B shares of the Company (the “**Class B Shares**”), (ii) 337,500 Class B Shares underlying options granted pursuant to the Company’s post-IPO share option scheme adopted on March 16, 2021, and (iii) 177,000 Class B Shares underlying the award shares granted pursuant to the Company’s share award scheme adopted on May 28, 2021, representing in aggregate approximately 0.11% of the Company’s total issued shares.

Save as disclosed above, as far as the Directors are aware and as at the date of this announcement, Ms. Han has confirmed that she did not have any other relationship with any Director, senior management or substantial shareholder or controlling shareholders of the Company, or any other interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Save as disclosed above, there is no other information that is required to be disclosed pursuant to any of the requirements under paragraphs (h) to (v) of Rule 13.51(2) of the Rules Governing the Listing of Securities on the Stock Exchange nor are there any other matters that need to be brought to the attention of the shareholders of the Company relating to Ms. Han’s appointment.

The Board would like to extend its warmest welcome to Ms. Han on her appointment.

By order of the Board
Bairong Inc.
Zhang Shaofeng
Chairman

Hong Kong, July 11, 2024

As at the date of this announcement, the Board comprises Mr. Zhang Shaofeng, Mr. Zheng Wei and Ms. Han Kui Fang as executive Directors, Mr. Bai Linsen and Professor Liao Jianwen as non-executive Directors, and Professor Chen Zhiwu, Mr. Zhou Hao and Dr. Li Yao as independent non-executive Directors.

* *For identification purposes only*