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## **Hony Media Group**

### **弘毅文化集團**

*(formerly known as Huayi Tencent Entertainment Company Limited*

*華誼騰訊娛樂有限公司)*

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 419)**

## **CHANGE OF COMPANY NAME, STOCK SHORT NAME AND COMPANY WEBSITE**

References are made to the announcement of Hony Media Group (formerly known as “Huayi Tencent Entertainment Company Limited”) (the “**Company**”) dated 7 June 2024 and the circular of the Company dated 19 June 2024 (the “**Circular**”) which set out information on the Proposed Change of Company Name (the “**Change of Company Name**”). Capitalised terms used in this announcement shall have the same meanings as those defined in the Circular save for those as defined in this announcement.

### **CHANGE OF COMPANY NAME BECOMING EFFECTIVE**

The Board is pleased to announce that subsequent to the approval of the Shareholders at the EGM held on 5 July 2024, the certificate of incorporation on change of name was issued by the Registrar of Companies in the Cayman Islands certifying that the English name of the Company has been changed from “Huayi Tencent Entertainment Company Limited” to “Hony Media Group”, and the Company’s Chinese Name has been changed from “華誼騰訊娛樂有限公司” to “弘毅文化集團”, and the new names have been entered into the register maintained by the Registrar of Companies in the Cayman Islands with effect from 5 July 2024.

The certificate of registration of alteration of name of registered non-Hong Kong company was issued by the Registrar of Companies in Hong Kong on 18 July 2024 confirming the registration of the Company’s new English and Chinese names of “Hony Media Group” and “弘毅文化集團” respectively in Hong Kong under Part 16 of the Companies Ordinance (Cap.622 of the Laws of Hong Kong).

## **CHANGE OF STOCK SHORT NAME**

The Shares will be traded on the Stock Exchange under the new stock short name of “HONY MEDIA” in English and “弘毅文化集團” in Chinese, and the existing stock short name of “HUAYI TENCENT” in English and “華誼騰訊娛樂” in Chinese will no longer be used, with effect from 9:00 a.m. on 29 July 2024. The Stock Code “419” of the Company remains unchanged.

## **EFFECT OF THE CHANGE OF COMPANY NAME**

The Change of Company Name will not affect any rights of the Shareholders. All existing Share certificates of the Company in issue bearing the former name of the Company will continue to be effective as evidence of title and valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for the exchange of the existing Share certificates for new Share certificates bearing the new name of the Company. Going forward, the new Share certificates of the Company will be issued in the new name of the Company.

## **CHANGE OF COMPANY WEBSITE**

The Board also hereby announces that the website address of the Company has been changed from “www.huayitencent.com” to “www.honymedia.net” with immediate effect.

By order of the Board  
**Hony Media Group**  
**CHENG Wu**

*Executive Director and Chief Executive Officer*

Hong Kong, 24 July 2024

*As at the date of this announcement, the Board comprises:*

*Mr. ZHAO John Huan<sup>2</sup> (Chairman), Mr. CHENG Wu<sup>1</sup> (CEO), Mr. YUEN Hoi Po<sup>1</sup> (President), Mr. YUEN Kin<sup>3</sup>, Mr. CHU Yuguo<sup>3</sup>, Ms. WANG Song Song<sup>3</sup> and Ms. PAN Min<sup>3</sup>*

1 Executive director

2 Non-executive director

3 Independent non-executive director