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## **EDA GROUP HOLDINGS LIMITED**

### **EDA集團控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2505)**

### **POSITIVE PROFIT ALERT**

This announcement is made by EDA Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company hereby informs the shareholders (the “**Shareholders**”) and potential investors (the “**Potential Investors**”) of the Company that, based on its preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2024 (the “**Reporting Period**”) and other information currently available to the Board, as compared to the net profit of approximately RMB28.9 million recorded for the six months ended 30 June 2023, the Group is expected to record a net profit of approximately RMB28.9 million to RMB31.8 million, representing an increase of approximately 0% to 10%, for the Reporting Period.

As compared to the adjusted net profit (non-HKFRS measure), defined as net profit adjusted by adding back the listing expenses and share-based payments expenses in relation to share incentive plans, of approximately RMB39.8 million for the six months ended 30 June 2023, the Group is expected to record an adjusted net profit (non-HKFRS measure) of approximately RMB53.8 million to RMB57.8 million, representing an increase of approximately 35% to 45%, for the Reporting Period.

To the best knowledge of the Directors, the above increase was mainly attributable to (i) the increase of the revenue generated from both “first-mile” international freight services and “last-mile” fulfillment services, which was primarily attributable to an increase in service volume; (ii) the increase of the average price per forty-foot equivalent unit for “first-mile” international freight services, which was primarily attributable to an increase in freight rates; and (iii) the increase of the average price per order for “last-mile” fulfillment services, which was primarily attributable to an increase in market prices of local delivery services.

The Board wishes to highlight that the “adjusted net profit” is not defined under the Hong Kong Financial Reporting Standards (“**HKFRS**”). It is defined by the Group as net profit adjusted by adding back listing expenses and share-based payments expenses in relation to share incentive plans (the “**Adjusted Items**”). The Board believes that the “adjusted net profit” would provide useful information to the Shareholders and Potential Investors in understanding and evaluating the operating performance of the Group by eliminating the financial effects of the Adjusted Items, which are either non-operating or one-off in nature and are not indicative of the actual operating performance of the Group.

The Board wishes to emphasise that the Company is still in the process of finalising the Group’s consolidated interim results for the Reporting Period. The information contained in this announcement is only based on a preliminary review of the unaudited consolidated management accounts of the Group for the Reporting Period and other information currently available to the Board as at the date of this announcement, which have neither been audited or reviewed by the Company’s auditors nor reviewed by the Company’s audit committee and may be subject to finalisation and possible adjustments arising from further review. Shareholders and Potential Investors are advised to read carefully the interim results announcement of the Company for the Reporting Period, which is expected to be published by the end of August 2024.

**Shareholders and Potential Investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**EDA Group Holdings Limited**  
**Mr. Liu Yong**

*Executive Director and Chairman of the Board*

Hong Kong, 29 July 2024

*As at the date of this announcement, the Board of Directors of the Company comprises (i) Mr. Liu Yong, Ms. Li Qin and Mr. Cheung Man Yu as executive directors; (ii) Mr. Zuo Manlun and Mr. Luo Jianfeng as non-executive directors; and (iii) Mr. Chan Kwok Cheung Kevin, Mr. Ng Cheuk Him and Mr. Wong Ping Yee Natalis as independent non-executive directors.*

\* *For identification purpose only.*