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ALLUREFEM HOLDING LIMITED

滙人壹方控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8305)

RESIGNATION OF NON-EXECUTIVE DIRECTOR

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The board (the “Board”) of directors of Allurefem Holding Limited (the “Company”) announces that Ms. Heung Joe Tung has tendered her resignation as non-executive Director of the Company on 29 July 2024 as she would like to focus on her other personal commitments.

Ms. Heung has confirmed that she has no disagreement with the Board and there are no other matters relating to their resignation that need to be brought to the attention to the shareholders of the Company and The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to express its sincere gratitude to Ms. Heung for their valuable contributions to the Company during their tenure of office.

By order of the Board
Allurefem Holding Limited
Heung Chung Sum
Chairman

Hong Kong, 29 July 2024

As at the date of this announcement, the executive Directors is Mr. Heung Chung Sum; the non-executive Directors is Ms. Heung Joe Yee; and the independent non-executive Directors are Dr. Ip Wai Hung, Mr. Ko, Wilson Wai Shun and Mr. Chan Chi Hang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

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