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(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1073)

## POSITIVE PROFIT ALERT

This announcement is made by Da Yu Financial Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The Group expects a net profit of approximately HK\$24 million for the six months ended 30 June 2024, a rise of over 450% as compared to a net profit of approximately HK\$4 million recorded in the six months ended 30 June 2023. The increase in net profit was mainly driven by an increase in investment gain, coupled with a growth in advisory and referral fee income during the six months ended 30 June 2024.

Information contained in this announcement is only a preliminary assessment by the management of the Company based on the unaudited consolidated management accounts of the Group for the six months ended 30 June 2024 and the financial information currently available, which have not been reviewed by the Company's auditors and/or the audit committee of the Company and are subject to possible adjustments after further review. Shareholders and potential investors of the Company are advised to refer to details in the results announcement of the Company for the six months ended 30 June 2024 which is expected to be published by the end of August 2024.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

For and on behalf of **DA YU FINANCIAL HOLDINGS LIMITED Lee Wa Lun, Warren** *Managing Director* 

Hong Kong, 6 August 2024

As at the date of this announcement, the Non-Executive Director is Mr. Kuo Jen-Hao (Chairman), the Executive Directors are Mr. Lee Wa Lun, Warren (Managing Director), Mr. Xu Haohao, Mr. Lam Chi Shing and Ms. Li Ming, and the Independent Non-Executive Directors are Mr. Chan Sze Chung, Mr. Suen Chi Wai and Mr. Sum Wai Kei, Wilfred.