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**Boyaa Interactive International Limited**

**博雅互動國際有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 0434)**

**DATE OF BOARD MEETING**

The board of directors (the “**Board**”) of Boyaa Interactive International Limited (the “**Company**”) announces that a meeting of the Board will be held on Thursday, 22 August 2024, for the purpose of, among other things, approving the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2024.

By order of the Board

**Boyaa Interactive International Limited**

**DAI Zhikang**

*Chairman and Executive Director*

Hong Kong, 12 August 2024

*As at the date of this announcement, the executive directors of the Company are Mr. DAI Zhikang and Ms. TAO Ying; the independent non-executive directors of the Company are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. MA Jingchun.*