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Kaisa Prosperity Holdings Limited

佳兆業美好集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2168)

INSIDE INFORMATION POSITIVE PROFIT ALERT

This announcement is made by Kaisa Prosperity Holdings Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders and potential investors of the Company that, based on the preliminary assessment of the information currently available to the Board and the unaudited consolidated management accounts of the Group for the six months ended 30 June 2024, the Group is expected to record an unaudited net profit for the six months ended 30 June 2024 of not less than RMB50.0 million, as compared to a net loss of approximately RMB96.9 million for the six months ended 30 June 2023.

The improvement in performance of the Group was mainly attributable to the substantial reduction in the provision for loss allowance on trade receivables from related parties during the six months ended 30 June 2024, as compared to that for the corresponding period in 2023.

The Company is still in the process of finalising the results of the Group for the six months ended 30 June 2024. The information contained in this announcement is only based on the preliminary assessment of the information currently available to the Board and the unaudited consolidated management accounts of the Group for the six months ended 30 June 2024, which have not been reviewed or audited by the Company’s auditors or the audit committee of the Company and may be subject to adjustments. Shareholders and potential investors of the Company should read the announcement of the Company in relation to the results of the Group for the six months ended 30 June 2024, which is expected to be published before the end of August 2024.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
KAISA PROSPERITY HOLDINGS LIMITED
Kwok Ying Shing
Chairman

Hong Kong, 13 August 2024

As at the date of this announcement, the executive Directors are Mr. Kwok Ying Shing, Mr. Liao Chuanqiang, Mr. Li Haiming, Mr. Kwok Hiu Kwan, Mr. Zhao Jianhua and Ms. Mou Zhaohui; and the independent non-executive Directors are Mr. Liu Hongbai, Ms. Ma Xiumin and Mr. Chen Bin.