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(Incorporated in the Cayman Islands with limited liabilities)

(Stock code: 2100)

Date of Board Meeting

The board of directors (the “**Board**”) of BAIIOO Family Interactive Limited (“**BAIOO**” or the “**Company**”, together with its subsidiaries and its controlled entities in the People’s Republic of China, the “**Group**”) hereby announces that a meeting of the Board will be held on Thursday, 29 August 2024 for the purpose of considering and approving the interim results of the Group for the six months ended 30 June 2024 and transacting any other business.

By Order of the Board

BAIOO Family Interactive Limited

DAI Jian

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 14 August 2024

As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili and Mr. LI Chong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing, Mr. MA Xiaofeng and Mr. WEI Kevin Cheng.