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**CCIDConsulting**

賽迪顧問股份有限公司

**CCID CONSULTING COMPANY LIMITED\***

*(a joint stock limited company incorporated in the People's Republic of China)*

**(Stock code: 02176)**

**www.ccidconsulting.com**

**INSIDE INFORMATION  
POSITIVE PROFIT ALERT**

This announcement is made pursuant to the requirements of Rule 13.09(2)(a) of the Rules Governing the Listing of Securities of The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of Directors (the “**Board**”) of CCID Consulting Company Limited\* (the “**Company**”) together with its subsidiaries, the “**Group**”) wishes to inform the shareholders and potential investors of the Company that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group and the information currently available to the Company, the Group expects to record profit for the period attributable to equity holders of the Company of approximately RMB41,483 thousand for the six months ended 30 June 2024 (the “**Current Period**”), compared to the profit for the period attributable to equity holders of the Company of RMB31,300 thousand for the six months ended 30 June 2023.

The Group expects that the profit for the period attributable to equity holders of the Company for the Current Period will increase by approximately 33% as compared to the corresponding period in 2023, which was mainly attributable to the fact that in the Current Period, the Group actively responded to market demand, stabilized its research base, expanded its consulting base, enhanced hard power of technology services, activated new momentum for implementation, promoted the innovative integrated services of “Research + Consulting + Implementation” and digital empowerment services, with rapid growth of data platform services, such as the CCID Mantianxing, CCID’s

Industrial Big Data Platform, and CCID Merchants Link, etc. The services of science and technology innovation platforms such as CCID Science and Technology Innovation Center and CCID Consulting Empowerment Center have grown significantly.

As the Company is still finalizing the interim results for the Current Period, the information contained in this announcement is based on the preliminary assessment by the Company's management on the consolidated management accounts which have not been audited by the Group's auditor or reviewed by the audit committee of the Company. Shareholders and potential investors of the Company should read carefully the Group's interim results announcement for the Current Period scheduled to be published by the Company by August 2024.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**CCID Consulting Company Limited\***  
**Ms. Shen Wen**  
*Chairlady*

Beijing, the PRC, 20 August 2024

*As at the date of this announcement, the Board comprises two executive Directors namely Ms. Shen Wen and Mr. Fu Changwen, and three independent non-executive Directors namely Mr. Chen Yung-cheng, Mr. Hu Bin and Mr. Zhang Tao.*

\* *For identification purpose only*