



SAMSON HOLDING LTD.

順誠控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock code 股份代號: 00531)

NOTIFICATION LETTER 通知信函

5 September 2024

Dear Registered Shareholder(s),

Samson Holding Ltd. (the "Company") – Notice of Availability Notice of publication of 2024 Interim Report (the "Current Corporate Communication")

The Current Corporate Communication of the Company has been published in English and Chinese languages and is available on the website of the Company at www.samsonholding.com and the HKEXnews website at www.hkxnews.hk.

For the shareholders who have selected to receive the Company's Corporate Communication (the "Corporate Communication") in printed version, enclosed is the Current Corporate Communication of your choice. If you have any difficulty in receiving or gaining access to the Current Corporate Communication posted on the Company's website for any reason, the Company will promptly upon your notice send the printed version of the Current Corporate Communication to you free of charge; please write to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to SamsonHolding.ecom@computershare.com.hk.

You are entitled to change the means of receipt of the future Corporate Communications by completing the enclosed reply form (the "Reply Form") and return it by hand or by post, using the mailing label at the bottom of the Reply Form to the Share Registrar (no postage stamp is necessary if posted in Hong Kong; otherwise please affix an appropriate stamp); or you may also send a scanned copy of the Reply Form duly completed and signed to the Share Registrar via email to SamsonHolding.ecom@computershare.com.hk.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07 of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, the Company is writing to inform you that the Company has adopted electronic dissemination of Corporate Communications, which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at www.samsonholding.com and the HKEXnews website at www.hkxnews.hk in place of printed copies. You will receive a notice of publication of the Website Version of Corporate Communication by post or through email in accordance with your indicated preference.

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications, the Company recommends you provide your email address by scanning your personalized QR code printed on the enclosed Reply Form. Alternatively, you may sign and return the Reply Form to the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, unless you have specifically requested for Corporate Communications in printed version, you may (i) be unable to receive any notifications regarding the publication of Corporate Communications; (ii) need to proactively check the Company's website and the HKEXnews website to keep up with the publication of Corporate Communications; and (iii) the Company will send the Actionable Corporate Communications^(Note) in printed form in the future.

If you want to receive future Corporate Communications in printed form, please complete the enclosed Reply Form and send it to the Share Registrar or send an email to SamsonHolding.ecom@computershare.com.hk specifying your name, address and request to receive future Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar by sending an email to SamsonHolding.ecom@computershare.com.hk.

For and on behalf of the Board
Samson Holding Ltd.
Shan Huei KUO
Chairman

Note: Actionable Corporate Communication is any corporate communication that seeks instructions from the Company's securities holders on how they wish to exercise their rights or make an election as the Company's securities holder.

各位登記股東:

順誠控股有限公司*(「本公司」) – 可供查閱通知 – 2024年中報(「本次公司通訊」)的刊發通知

本公司的本次公司通訊備有中、英文版本, 並已上載於本公司網站www.samsonholding.com及披露易網站www.hkxnews.hk, 歡迎瀏覽。

若閣下已選擇收取本公司的公司通訊(「公司通訊」)之印刷版, 則隨函附奉閣下所選擇之本次公司通訊印刷本。閣下若因任何理由以致在收取或接收載於本公司網站上的本次公司通訊出現困難, 本公司將於閣下通知後, 盡快向閣下免費發送有關本次公司通訊的印刷本; 閣下可以書面方式通知本公司的香港股份過戶登記處(「股份過戶處」)香港中央證券登記有限公司, 地址為香港灣仔皇后大道東183號合和中心17M樓, 或電郵至SamsonHolding.ecom@computershare.com.hk。

閣下有權要求更改所選擇收取日後公司通訊的收取方式, 請填妥隨附之回條(「回條」), 然後以專人交付或使用回條底部隨附的郵寄標籤將回條寄回股份過戶處(如在香港投寄, 毋須貼上郵票; 否則, 請貼上適當的郵票); 閣下亦可把已填妥及簽署之回條的掃描副本以電郵方式發送至SamsonHolding.ecom@computershare.com.hk。

以電子方式發佈公司通訊之安排

根據自2023年12月31日起生效的擴大無紙化制度及以電子方式發佈公司通訊規定下香港聯合交易所有限公司證券上市規則(「上市規則」)第2.07條, 本公司謹此通知閣下, 本公司已採用以電子方式發佈公司通訊之安排, 該公司通訊是指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發佈或將要發佈的任何文件, 包括但不限於(a)董事報告、年度賬目以及審計報告副本以及(如適用)財務摘要報告; (b)中期報告及其中期報告摘要(如適用); (c)會議通知; (d)上市文件; (e)通函和(f)委任表格。

請注意, 所有未來公司通訊的英文版和中文版將在公司網站www.samsonholding.com和披露易網站www.hkxnews.hk上提供, 以代替印刷本。閣下將會以郵寄方式或電子郵件形式(按閣下所作選擇)收取公司通訊網站版本的登載通知。

徵集電子聯絡資料

為確保及時收到最新的公司通訊, 本公司建議閣下透過掃描隨附之回條上列印的閣下專屬二維碼來提供閣下的電子郵件地址。或者, 閣下也可以簽署回條並交回股份過戶處, 地址為香港灣仔皇后大道東183號合和中心17M樓。

如果本公司沒有收到閣下的有效電子郵件地址, 直至股份過戶處收到閣下有效的電子郵件地址前, 除非閣下明確指示要求收取公司通訊的印刷本, 否則閣下或將(i)無法收到任何有關發佈公司通訊的通知; (ii)需要主動查看本公司網站和披露易網站以留意公司通訊的發佈; 及(iii)本公司未來將以印刷本形式發送可供採取行動的公司通訊^(附註)。

若閣下希望收取未來公司通訊之印刷版, 請填妥回條或發送電子郵件至SamsonHolding.ecom@computershare.com.hk, 並註明閣下的姓名、地址以及收取公司通訊印刷版的要求。請注意, 收取未來公司通訊印刷版之指示由收悉閣下指示當日起計一年內有效, 此後將過期。

如閣下對本函件有任何疑問, 請發送電子郵件至SamsonHolding.ecom@computershare.com.hk向股份過戶處查詢。

代表董事會
順誠控股有限公司*
郭山輝
主席

2024年9月5日

附註: 可供採取行動的公司通訊指任何涉及要求本公司的證券持有人指示其擬如何行使有關本公司證券持有人的權利或作出選擇的公司通訊。



REPLY FORM 回條

To: Computershare Hong Kong Investor Services Limited (The "Share Registrar")
17M Floor, Hopewell Centre
183 Queen's Road East, Wanchai, Hong Kong

致: 香港中央證券登記有限公司 (「股份過戶處」)
香港灣仔皇后大道東183號
合和中心17M樓

(Please choose **ONLY ONE** of the options below)
(請從以下選項中只選擇其中一項)

Option 1:	Provide your email address for receipt of future Corporate Communications¹ of the Company via electronic dissemination by scanning your personalized QR code	Personalized QR Code 專屬二維碼
選項1:	掃瞄閣下專屬二維碼提供閣下之電子郵件地址,以接收公司通過電子方式發佈的未來公司通訊 ¹	
You are NOT required to return this Reply Form if you choose Option 1. 如選擇了選項1,閣下無須交回本回條。		

Option 2:	I/we hereby provide my/our email address in writing for receipt of future Corporate Communications¹ of the following listed company (the "Company") via electronic dissemination
選項2:	本人/吾等現以書面提供本人/吾等之電子郵件地址,以確保收到以下上市公司(「本公司」)通過電子方式發佈的未來公司通訊 ¹
Name of Securities holder(s) 證券持有人姓名:	Name of the listed company 上市公司名稱: Samson Holding Ltd. 順誠控股有限公司*
Email address 電郵地址: <small>(Notes 3/附註3)</small>	

Option 3:	I/we hereby request for receipt of Corporate Communications¹ in printed form (Please mark "✓" in the below box if applicable)
選項3:	本人/吾等現要求收取公司通訊 ¹ 印刷版(如適用,請在以下方格內劃上「✓」號)
<input type="checkbox"/>	receive future Corporate Communications ¹ in printed copy and noted that this instruction is valid only for one year starting from the receipt date of instruction. <small>(Notes 5)</small>
<input type="checkbox"/>	收取未來公司通訊 ¹ 的印刷本,並已知悉本指示由收取指示日期起計一年內有效。 <small>(附註5)</small>

Signature(s) (Notes 1)
簽名: (附註1)

Contact number:
聯絡電話號碼:

Date:
日期:

Notes 附註:

- Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid.
請清楚填妥閣下之所有資料,如屬聯名股東,則本回條須由所有聯名股東聯合簽署,方為有效。
 - Any Reply Form with no signature or otherwise incorrectly completed will be void.
任何回條若未有簽署或在其他方面填寫不正確,則本回條將會作廢。
 - If the Company does not receive a functional email address in your reply, you will be unable to receive notifications regarding the publication of Corporate Communications¹.
如本公司沒有收到閣下的有效電子郵件地址,閣下將無法收到有關發佈公司通訊¹的通知。
 - If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered.
如閣下通過二維碼、電郵、回條及/或其他方式提供多於一個的電子郵件地址,只有閣下最後提供的電子郵件地址將會被用於登記。
 - If you mark "✓" in the box in Option 3, no email address will be registered and only Corporate Communications¹ in printed form will be received.
如閣下在選項3方格內劃上「✓」號,將不會有電子郵件地址被登記,只會收取公司通訊¹的印刷版。
 - For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form.
為免存疑,在本回條上的任何額外指示,本公司將不予處理。
- * For identification purposes only
僅供識別
- # Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form.
除非另有註明,公司通訊¹指本公司已發出或將予發出以供其任何證券的持有人參照或採取行動的任何文件,其中包括但不限於年報、中期報告、會議通告、通函及代表委任表格。

PERSONAL INFORMATION COLLECTION STATEMENT

收集個人資料聲明

- (i) "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
本聲明中所指的「個人資料」與香港法例第486章《個人資料(私隱)條例》(「私隱條例」)中「個人資料」的涵義相同。
- (ii) Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's electronic dissemination of Corporate Communications¹ and to liaise with you on other matters relating to your holdings in the Company. Your supply of Personal Data to the Company is on a voluntary basis. In case of a failure to provide sufficient information, the Company may not be able to process your instruction and/or request as stated in this Reply Form.
閣下於本回條所提供的個人資料將用於(包括但不限於)有關本公司以電子方式發佈公司通訊¹及就閣下持有的公司證券有關的其他事宜上與閣下聯絡。閣下是自願向本公司提供個人資料。若閣下未能提供足夠資料,本公司可能無法處理閣下在本回條上所提出的指示及/或要求。
- (iii) Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.
本公司可就任何所說明的用途或在法例規定的情況下,將閣下的個人資料披露或轉移給本公司的附屬公司、股份過戶處,及/或其他公司或團體,並將在適當期間保留該等個人資料作核實及記錄用途。
- (iv) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at PrivacyOfficer@computershare.com.hk.
閣下有權根據私隱條例的條文查閱及/或修改閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式郵寄至股份過戶處(地址為香港灣仔皇后大道東183號合和中心17M樓)向香港隱私主任提出,或發送電郵至 PrivacyOfficer@computershare.com.hk。



Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited
香港中央證券登記有限公司

Freeport No. 簡便回郵號碼: 37
Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.
No postage is necessary if posted in Hong Kong.

當閣下寄回此回條時,請將郵寄標籤剪貼於信封上。
如在本港投寄,閣下無需支付郵費或貼上郵票。

