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ALLUREFEM HOLDING LIMITED

滙人壹方控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8305)

SUPPLEMENTAL ANNOUNCEMENT TO VOLUNTARY ANNOUNCEMENT ON BUSINESS UPDATE AND APPOINTMENT OF CHIEF EXECUTIVE OFFICER

References are made to the announcement headed “Voluntary Announcement on Business Update and Appointment of Chief Executive Officer” of Allurefem Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) dated 10 September 2024 (the “**Announcement**”). Unless otherwise defined, capitalised items used in this announcement shall have the same meanings as those defined in the Announcement.

The Board would like to provide the additional information of Mr. Shen Peng, as supplemental information to the Announcement.

Mr. Shen Peng, aged 39, has over 10 years of experience in business management and is experienced in corporate strategic investment planning, corporate mergers and acquisitions, asset management, internal control, etc. Since 2021, he has been the Executive Director of Gehong (Nanjing) Private Equity Fund Management Co., Limited* (格弘(南京)私募基金管理有限公司), which engages in fund management service. Since 2021, he has been serving as the chairman of Sichuan Dingsheng Ronghui Enterprise Limited* (四川鼎盛榮輝實業有限公司), which engages in investment and supply chain related services in the PRC. He is a non-executive Director of Wenye Group Holdings Limited (Hong Kong Stock Exchange stock code: 01802) from January 2023 until now. Since 2024, he has been the Director of Bingge Meng Group Co., Ltd.* (兵哥梦集团有限公司), which engages in software and information technology related services in the PRC..

Mr. Shen obtained a bachelor's degree in economics from the Central University of Finance and Economics of the PRC in 2009 and a master's degree in international business management from the Paris School of Business of France in March 2020.

He obtained a Certificate of Human Resource Manager* (人力資源總監證書) from the Department of Human Resources and Social Security of Sichuan Province of the PRC (中國四川省人力資源和社會保障廳) in August 2014. He also obtained a Fund Management Qualification Certificate* (基金管理資格證) and a Fund Practitioner Qualification Certificate* (基金從業資格證) from the Asset Management Association of China (中國證券投資基金業協會) in April 2021.

The Company has entered into a letter of appointment with Mr. Shen with effect from 10 September 2024. Mr. Shen is entitled to an annual fee of HKD360,000, which was determined by the Board after considering a range of factors including his qualifications, experience, duties and responsibilities, the prevailing market conditions and the recommendation from the remuneration committee. Mr. Shen is appointed for an initial term of one year, which will be automatically renewed for one year upon expiry of his term of office. Either party to the letter of appointment may terminate the appointment by giving the other party one month's written notice.

Save as disclosed above, Mr. Shen confirms that as at the date of the Announcement, he (i) did not hold any directorships in the last three years in public companies, the securities of which are listed on any securities market in Hong Kong or overseas; (ii) does not have any other major appointments and professional qualifications; (iii) does not hold any other positions with the Company or any member of the Group; (iv) does not have any relationships with any directors, senior management or substantial or controlling shareholders of the Company nor any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); and (v) is not aware of any additional information that is required to be disclosed pursuant to the requirements under Rule 17.50(2)(h) to (x) of the Listing Rules.

* The English names of these companies represent the best effort made by management of the Company to directly translate the Chinese names as these companies do not register any official English names.

By order of the Board
Allurefem Holding Limited
Heung Chung Sum
Chairman

Hong Kong, 16 September 2024

As at the date of this announcement, the executive Director is Mr. Heung Chung Sum; the non-executive Directors is Ms. Heung Joe Yee; and the independent non-executive Directors are Dr. Ip Wai Hung, Mr. Ko, Wilson Wai Shun and Mr. Chan Chi Hang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

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