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**New Century Group Hong Kong Limited**  
**新世紀集團香港有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 234)**

**PROFIT WARNING**

This announcement is made by New Century Group Hong Kong Limited (the “Company” together with its subsidiaries, the “Group”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that based on information currently available to the Board and the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2024 (the “Period”), the Group is expected to record a loss attributable to owners of the Company of not more than HK\$6 million for the Period, as compared to a profit attributable to owners of the Company of approximately HK\$26 million for the corresponding period of last year. The expected change from a profit to a loss was mainly attributable to the following factors:

- (i) fair value losses on the Group’s investment properties (2023: fair value gains);
- (ii) an increase in both provision for impairment losses on repossessed assets and provision for impairment losses on loan and interest receivables for mortgage loans in the money lending business; and
- (iii) a gain on the disposal of a subsidiary realized in the prior period.

The above factors were partially offset by a performance improvement from a loss to a profit in the securities trading business.

*\* For identification purpose only*

The information contained in this announcement is based only on the Company's preliminary assessment of the unaudited consolidated management accounts of the Group for the Period, which have not been audited or reviewed by the auditor and the audit committee of the Company. The Company is in the process of finalising the unaudited interim results of the Group for the Period which is expected to be published by the end of November 2024.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**New Century Group Hong Kong Limited**  
**Ng Wee Keat**  
*Chairman*

Hong Kong, 12 November 2024

*As at the date of this announcement, the Board comprises Mr. Ng Wee Keat (Chairman), Ms. Sio Ion Kuan (Deputy Chairman), Ms. Ng Siew Lang, Linda (Chief Operating Officer), Ms. Lilian Ng, Ms. Chen Ka Chee, Mr. Yu Wai Man and Ms. Huang Si Teng as executive directors and Mr. Cheung Chun Kwok, Mr. Kwan Kai Kin, Kenneth, Mr. Ho Yau Ming and Mr. Wong Steve Cheuk Hung as independent non-executive directors.*