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THE SINCERE COMPANY, LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock code: 0244)

CHANGE OF SHARE REGISTRAR AND TRANSFER OFFICE

The Board of Directors (the "Board") of The Sincere Company, Limited (the "Company") announces that with effect from 22 November 2024, the Company's share registrar and transfer office will be changed to:—

Tricor Investor Services Limited 17/F, Far East Finance Centre 16 Harcourt Road Hong Kong

Telephone No.: (852) 2980 1333 Facsimile No.: (852) 2810 8185

Application for registration of transfer of shares of the Company should thereafter be lodged with Tricor Investor Services Limited with effect from 22 November 2024. Share certificates uncollected after 4:30 p.m. on 21 November 2024 shall be collected from Tricor Investor Services Limited from 22 November 2024 onwards.

By Order of the Board
The Sincere Company, Limited
Lin Xiaohui
Chairman

Hong Kong, 15 November 2024

As of the date of this announcement, the executive Directors are Dr. Lin Xiaohui, Madam Su Jiaohua, and Dr. Yu Lai, the non-executive Director is Dr. Tai Tak Fung, and the independent non-executive Directors are Mr. Yu Leung Fai, Mr. Chung Chun Hung Simon and Mr. Lin Lin.