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XINHUA NEWS MEDIA HOLDINGS LIMITED

新華通訊頻媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 309)

APPOINTMENT OF AN EXECUTIVE DIRECTOR, A MEMBER OF THE EXECUTIVE COMMITTEE, A MEMBER OF THE NOMINATION COMMITTEE AND A NON-EXECUTIVE DIRECTOR

The Board announces that that Mr. Yung has been appointed as an executive Director, a member of the Executive Committee and a member of the Nomination Committee and Ms. Chen has been appointed as a non-executive Director with effect from 20 December 2024.

The board of directors (the “**Board**”)(the “**Directors**”) of Xinhua News Media Holdings Company Limited (the “**Company**”) is pleased to announce that Mr. Yung Ting Yiu (“**Mr. Yung**”) has been appointed as an executive Director, a member of the Executive Committee and the Nomination Committee of the Company and Ms. Chen Yun (“**Ms. Chen**”) has been appointed as a non-executive Director with effect from 20 December 2024.

APPOINTMENT OF AN EXECUTIVE DIRECTOR, A MEMBER OF THE EXECUTIVE COMMITTEE AND NOMINATION COMMITTEE OF THE COMPANY

The biographical details of Mr. Yung is set out below:

Mr. Yung was graduated from Hunan University of Chinese Medicine with a bachelor's degree in Chinese Medicine in 2008. In 2009, he obtained the qualification of a registered Chinese medicine practitioner in Hong Kong. Later he obtained a master's degree in traditional Chinese medicine and a doctorate in traditional Chinese medicine from Hunan University of Chinese Medicine. In 2010, he joined United Christian Nethersole Community Health Service – The Chinese University of Hong Kong Chinese Medicine Clinic cum Training and Research Centre as a registered Chinese medicine practitioner ever since.

Mr. Yung did not hold any directorship in other listed public companies in the last three years

prior to the date of this announcement, nor does he have any relationship with any directors, senior management or substantial or controlling shareholders of the Company. He does not hold any other positions with other members of the Group.

As at the date of this announcement, Mr. Yung holds 60,000,000 shares of the Company, approximately 3.11% of shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (“SFO”).

Mr. Yung has entered into a service contract with the Company, which shall be terminable by either party giving not less than 1 month notice in writing served by either party to the other, subject to retirement by rotation and re-election pursuant to the Articles of Association. Under the aforesaid service contract, Mr. Yung is not entitled to any basic monthly salary but is entitled to director’s fees and/or emoluments as determined by the Board with sole discretion from time to time based on his performance, experience, responsibilities and prevailing market conditions during the terms of his service contract. The Company may from time to time grant options and/or award shares to him under the share option scheme and/or award scheme as adopted by the Company (if any), which such grant may form part of his remuneration. Mr. Yung’s remuneration has been reviewed by the remuneration committee of the Company and determined by the Board with reference to his duties and responsibilities with the Company, the remuneration policy of the Company as well as the prevailing marketing rate.

Save as disclosed above, there are no other matters concerning Mr. Yung that need to be brought to the attention of the Shareholders and there is no other information to be disclosed pursuant to the requirements of Rule 13.51(2) (h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The Board would like to extend a warm welcome to Mr. Yung for joining the Board and for his new positions.

APPOINTMENT OF A NON-EXECUTIVE DIRECTOR

The biographical details of Ms. Chen is set out below:

Ms. Chen was graduated in Fujian Police College. She worked in Fuqing Sanhua Vocational Technical School as a teacher and an officer from 2005 to 2011. Ms. Chen worked as an executive officer in Fujian Weifung Law Office from 2011 to 2018. Ms. Chen has worked as a department manager in Fuqing Mingren Plastic Co., Ltd since 2018.

Ms. Chen did not hold any directorship in other listed public companies in the last three years prior to the date of this announcement, nor does she have any relationship with any directors, senior management or substantial or controlling shareholders of the Company. She does not hold any other positions with other members of the Group.

As at the date of this announcement, Ms. Chen holds 52,429,000 shares of the Company, approximately 2.72 % of shares of the Company within the meaning of Part XV of the SFO.

Ms. Chen has entered into a service contract with the Company, which shall be terminable by either party giving not less than 1 month notice in writing served by either party to the other, subject to retirement by rotation and re-election pursuant to the Articles of Association. Under the aforesaid service contract, Ms. Chen is not entitled to any basic monthly salary but is entitled to director’s fees and/or emoluments as determined by the Board with sole discretion from time

to time based on her performance, experience, responsibilities and prevailing market conditions during the terms of her service contract. The Company may from time to time grant options and/or award shares to her under the share option scheme and/or award scheme as adopted by the Company (if any), which such grant may form part of her remuneration. Ms. Chen's remuneration has been reviewed by the remuneration committee of the Company and determined by the Board with reference to her duties and responsibilities with the Company, the remuneration policy of the Company as well as the prevailing marketing rate.

Save as disclosed above, there are no other matters concerning Ms. Chen that need to be brought to the attention of the Shareholders and there is no other information to be disclosed pursuant to the requirements of Rule 13.51(2) (h) to (v) of the Listing Rules.

The Board would like to extend a warm welcome to Ms. Chen for joining the Board and for her new position.

By order of the Board
Xinhua News Media Holdings Limited
Tsui Kwok Hing
Co-Chairman

Hong Kong, 20 December 2024

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Lo Kou Hong, Mr. Tsui Kwok Hing and Mr. Yung Ting Yiu; two non-executive Directors, namely, Ms. Wang Guan and Ms. Chen Yun; and three independent non-executive Directors, namely, Mr. Wang Qi, Mr. Yau Pak Yue and Mr. Leung Nga Tat.