

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

## **ALLUREFEM HOLDING LIMITED**

滙人壹方控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 8305)

### **APPOINTMENT OF NON- EXECUTIVE DIRECTOR**

The board of directors (the “**Directors**” and the “**Board**”, respectively) of Allurefem Holding Limited (the “**Company**”), together with its subsidiaries, the “**Group**”) is pleased to announce that Mr. Liang Bin (梁斌) (“**Mr. Liang**”) has been appointed by the Board as a non-executive Director with effect from 24 December 2024.

#### **The biographical details of Mr. Liang are summarised as below:**

Mr. Liang, aged 36, has nearly 10 years of experience in business management, and sales and marketing. Since 2014, he has been the Regional Director of Shenzhen Region of Classy Kiss Dairy (Shenzhen) Co., Ltd (卡士乳業(深圳)有限公司). He joined Shenzhen Boling Dairy Co., Ltd (深圳市博羚乳業有限公司) in August 2022 and is the general manager up until now, in charge of the daily operation and management. Mr. Liang holds a Bachelor’s degree in Finance from The Open University of China (formerly known as the China Central Radio and TV University).

The Company has entered into a letter of appointment with Mr. Liang with effect from 24 December 2024. Mr. Liang is entitled to an annual fee of HKD120,000, which was determined by the Board after considering a range of factors including his qualifications, experience, duties and responsibilities, the prevailing market conditions and the recommendation from the remuneration committee. Mr. Liang is appointed for an initial term of three years, subject to the provisions of re-election or retirement by rotation at the general meeting of the Company in accordance with the Articles of Association of the Company, Mr. Liang shall hold office only until the next annual general meeting of the Company and then be eligible for re-election. Either party to the

letter of appointment may terminate the appointment by giving the other party three month's written notice.

Mr. Liang confirms that as at the date of the Announcement, he (i) did not hold any directorships in the last three years in public companies, the securities of which are listed on any securities market in Hong Kong or overseas; (ii) does not have any other major appointments and professional qualifications; (iii) does not hold any other positions with the Company or any member of the Group; (iv) does not have any relationships with any directors, senior management or substantial or controlling shareholders of the Company nor any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); and (v) is not aware of any additional information that is required to be disclosed pursuant to the requirements under Rule 17.50(2)(h) to (x) of the Listing Rules.

By order of the Board  
**Allurefem Holding Limited**  
**Heung Chung Sum**  
*Chairman*

Hong Kong, 24 September 2024

*As at the date of this announcement, the executive Directors is Mr. Heung Chung Sum; the non-executive Directors are Ms. Heung Joe Yee and Mr. Liang Bin; and the independent non-executive Directors are Dr. Ip Wai Hung, Mr. Ko, Wilson Wai Shun and Mr. Chan Chi Hang.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the "Latest Company Announcements" page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the day of its publication. This announcement, will also be published on the Company's website at [www.tongkee.com.hk](http://www.tongkee.com.hk).*