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Xuan Wu Cloud Technology Holdings Limited

玄武雲科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2392)

PROFIT ALERT — EXPECTED SUBSTANTIAL REDUCTION IN LOSS

This announcement is made by Xuan Wu Cloud Technology Holdings Limited (the “**Company**” together with its subsidiaries and consolidated affiliated entities, the “**Group**”) pursuant to the Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that based on the information currently available to the Board and a preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 (the “**Reporting Period**”), the Group is expected to record a reduction in net loss by not less than 95.0% for the Reporting Period, as compared to a net loss of approximately RMB71.8 million recorded for the corresponding period in 2023.

Based on the information currently available, the Board considers that the above anticipated reduction in net loss for the Reporting Period was mainly due to (i) the increase in overall gross profit and gross profit margin attributable to the growth of the Group’s CRM SaaS services due to the Group’s strategy to focus on its CRM SaaS services which has higher gross profit margin; and (ii) the decrease in selling and distribution expenses and administrative expenses as a result of effective cost control measures have been adopted by the Board.

As the Group is still in the process of finalising the annual results for the Reporting Period, the relevant information contained in this announcement is only based on the preliminary assessment by the Board based on the figures and information currently available and may be subject to further adjustments and finalisation. Therefore, the actual results of the Group for the Reporting Period may differ from the information contained in this announcement and further details of the Group’s financial results for the Reporting Period is expected to be published in due course.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Xuan Wu Cloud Technology Holdings Limited
Mr. Chen Yonghui
Chairman, Chief Executive Officer and Executive Director

Hong Kong, Wednesday, 5 March 2025

As at the date of this announcement, the Board comprises Mr. Chen Yonghui, Mr. Huang Fangjie, Mr. Li Hairong and Mr. Guo Haiqiu as executive Directors; and Mr. Du Jianqing, Ms. Wu Ruifeng and Prof. Wu Jintao as independent non-executive Directors.