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Grown Up Group Investment Holdings Limited

植華集團投資控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 1842)

INSIDE INFORMATION PROFIT WARNING

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of Grown Up Group Investment Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 (“**FY2024**”), the Board wishes to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that the Group may record a net loss in a range of approximately HK\$4 million to HK\$5 million for FY2024 as opposed to a net profit of approximately HK\$1.1 million for the year ended 31 December 2023 (“**FY2023**”). This was mainly attributable to the absence of an one-off gain (“**One-Off Gain**”) arising from the sale and leaseback transaction of HK\$15.9 million completed in FY2023, which was partially offset by the changes in fair value on financial assets at FVTPL (“**Fair Value Changes**”) of approximately HK\$7.0 million, from loss (both realised and unrealised) of approximately HK\$4.8 million for FY2023 to gain (both realised and unrealised) of approximately HK\$2.2 million for FY2024.

The Board is pleased to inform the Shareholders that the Group showed overall improvement in profitability of the Group’s core business operations for FY2024. If the amounts of the One-Off Gain and/or Fair Value Changes were to be excluded in the applicable years, the Group’s net loss for FY2024 is expected to be in a range of approximately HK\$6 million to HK\$7 million as compared to net loss of approximately HK\$10 million for FY2023, which is primarily attributable to the gross profit margin growth (i.e. from approximately 14.5% for FY2023 to approximately 16% to 17% for FY2024) from increased revenue and improved operational efficiency of the Group for FY2024.

The Company is still in the process of finalising its consolidated annual results of the Group for FY2024. The information contained in this announcement represents only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group. Such information has not been reviewed by the Company’s auditors or the Audit Committee of the Board and therefore may be subject to adjustment. The Group’s annual results for FY2024 are expected to be published by the end of March 2025.

Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.

By order of the Board
Grown Up Group Investment Holdings Limited
Thomas Berg
Chairman and executive Director

Hong Kong, 7 March 2025

As at the date of this announcement, the executive Directors are Mr. Thomas Berg, Mr. Jan Ankersen and Ms. Shut Ya Lai; and the independent non-executive Directors are Mr. Tsang Hing Suen, Mr. Wong Kai Hing and Mr. Chan Ting Leuk Arthur.