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## **ENTERPRISE DEVELOPMENT HOLDINGS LIMITED**

### **企展控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1808)**

### **POSITIVE PROFIT ALERT**

This announcement is made by Enterprise Development Holdings Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 (the “**Year**”) and other information available to the Group, the board (the “**Board**”) of directors (the “**Directors**”) of the Company would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expected to record an increase in net profit to not less than RMB68 million for the Year as compared to the net profit of approximately RMB3.8 million for the year ended 31 December 2023.

Based on currently available information, the anticipated increase in net profit for the Year was mainly due to (i) significant increase in the revenue for the Year which was mainly attributable to the continuous development of the Group’s existing business, and it entered into and completed new contracts which involved integrated IT solutions, edge computing, intelligent computing and other data services; and (ii) increase in net gain on disposal and fair value adjustment of financial assets.

The Company is in the process of finalising the consolidated results of the Group for the Year. The information contained in this announcement is only based on the preliminary assessment by the management of the Company by information currently available to the Group including the unaudited consolidated management accounts of the Group for the Year, which has not been audited or reviewed by the auditors or audit committee of the Company, and may be subject to adjustments. Details of the Group’s performance for the Year will be disclosed in the annual results announcement, which is expected to be published by in late March 2025.

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board  
**Enterprise Development Holdings Limited**  
**Yu Hui**  
*Executive Director and Chief Executive Officer*

Hong Kong, 14 March 2025

*As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Yu Hui and Ms. Li Zhuoyang, and three independent non-executive Directors, namely Mr. Cai Jinliang, Mr. Chin Hon Siang and Mr. Chen Kwok Wang.*