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(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

CLARIFICATION ANNOUNCEMENT

Reference is made to the announcement (the "Announcement") of SEEC Media Group Limited (the "Company") dated 19 March 2025. Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless the context requires otherwise.

The Company wishes to clarify that there was an inadvertent error in the Announcement, which shall be amended as follows:

"... approve the annual results of the Company and its subsidiaries for the year ended 31 December 2024 and to consider..."

Save as clarified above, all other information contained in the Announcement remains unchanged.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 20 March 2025

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Li Wei, Mr. Li Zhen and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung, Ms. Fang Ying and Mr. Guo Hui as the independent non-executive directors.