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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8107)

PROFIT WARNING

This announcement is made by Ficus Technology Holdings Limited (the "Company", together with its subsidiaries, collectively the "Group") pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the "Board") of directors (the "Directors") of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 and the information currently available to the Board, the Group expects to record a net loss attributable to the owners of the Company in approximately HK\$69.3 million for the year ended 31 December 2024 (the "Profit Warning"), as compared to the net loss attributable to the owners of the Company of approximately HK\$34.2 million for the year ended 31 December 2023.

The Board considers that the loss incurred for the year ended 31 December 2024 was mainly attributable to the combined effect of (i) the decrease in sales of apparel products as a result of the slower than expected economic recovery; (ii) the increase in the allowance for expected credit losses for trade and other receivables; and (iii) the increase in the amount of administrative expenses incurred by the Group during the year ended 31 December 2024.

The Company is still in the process of finalising the results of the Group for the year ended 31 December 2024. The information contained in this announcement is only based on the preliminary review by the Board on the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 and the information available for the time being, which have not been reviewed by the audit committee of the Company nor audited by the Company's auditor, and is subject to possible adjustments. Shareholders and potential investors are advised to read carefully the results announcement of the Group for the year ended 31 December 2024, which is expected to be published on or around 25 March 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Ficus Technology Holdings Limited
Mr. Chan Ting
Chairman and Executive Director

Hong Kong, 21 March 2025

As at the date of this announcement, the Board comprises (i) three executive Directors, namely, Mr. Chan Ting (Chairman), Mr. Cheuk Ka Chun Kevin and Ms. Chan Siu Sarah; and (ii) three independent non-executive Directors, namely Dr. Liu Ta-pei, Ir Prof. Young Andrew Meng Cheung and Mr. Choi Man On.

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page on the website of the Stock Exchange of Hong Kong Limited at www.hkexnews.hk for a minimum period of seven days from the date of its publication and on the Company's website at www.ficustech.com