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## **PROSPEROUS FUTURE HOLDINGS LIMITED**

### **未來發展控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1259)**

## **PROFIT WARNING**

This announcement is made by Prosperous Future Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the latest unaudited management accounts of the Group, the management of the Company estimated that the Group expected the increase in net loss after tax for year ended 31 December 2024. The Company estimated that net loss after tax of the Group for the year ended 31 December 2024 would be in the range of approximately HKD48.0 million to HKD54.0 million, as compared to a net loss after tax of the Group of approximately HKD34.5 million recorded by the Group for the year ended 31 December 2023.

Based on the information currently available to the Board, additional loss in the Group’s result was mainly due to (i) fair value loss on the investment properties of approximately HKD9.7 million as compared to a fair value loss of approximately HKD1.6 million for the year ended 31 December 2023 and (ii) the company’s expansion of its money lending and credit card business, incurring higher labor costs associated with hiring additional personnel, enhancing credit card system development, and improving customer service.

The Group is still in the progress of finalising its consolidated annual results for the year ended 31 December 2024. The information contained in this announcement is only a preliminary assessment by the Board based on the latest unaudited consolidated management accounts of the Group for the year ended 31 December 2024, which have not been audited or reviewed by the auditor of the Company or audit committee of the Company and may be subject to adjustments. Shareholders and potential investors are advised to read carefully the Company's annual results announcement for the year ended 31 December 2024, which is expected to be published by the end of March 2025.

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board  
**Prosperous Future Holdings Limited**  
**Lau Ka Ho**  
*Chief Executive Officer and Executive Director*

Hong Kong, 21 March 2025

*As at the date of this announcement, the Board comprises (i) two executive Directors, namely Mr. Lau Ka Ho and Mr. Chan Hoi Tik; (ii) one non-executive Director, namely Mr. Sze Wine Him Jaime; and (iii) three independent non-executive Directors, namely Ms. Chan Sze Man, Ms. Bu Yanan and Mr. Wong Sai Hung.*